

Data Analytics & Platforms Associate

Job ID
REQ-10073710

3月 13, 2026

Colombia

摘要

As a Data Analytics & Platforms Associate, you will play a pivotal role in building the trusted data and technology foundation that enables smarter decisions across the organization. Positioned at the intersection of analytics, platforms, and innovation, this role ensures that data is compliant, reliable, and ready to support advanced analytics and artificial intelligence solutions. By working closely with internal stakeholders, managing platforms and vendors, and delivering high quality analytical services, you will help transform data into meaningful insights that enhance customer engagement, improve operational efficiency, and support future ready growth.

About the Role

Data Analytics & Platforms Associate
Hybrid

Location: Bogota, Colombia

Key Responsibilities

- Deliver analytics and platform services in line with agreed service level agreements, ensuring high quality and timely outcomes.
- Manage analytics and platform initiatives through structured project management, with clear documentation and communication throughout delivery.
- Ensure data quality, accuracy, and reliability across analytics, dashboards, and reports supporting business decision making.
- Support internal Novartis stakeholders by providing qualitative and quantitative analyses of low to medium complexity.
- Enable and maintain analytics, customer relationship management, and marketing technology platforms to support commercial, medical, and access use cases.
- Operate and scale digital, automation, and artificial intelligence solutions, ensuring stability, performance, and business impact.
- Act as operational owner for incidents, enhancements, and releases to ensure uninterrupted service delivery.
- Support the creation and maintenance of standard operating procedures and knowledge repositories.
- Contribute to knowledge sharing initiatives, onboarding activities, and capability building efforts across teams.
- Coordinate external vendors and budget management to support scalable, future ready data and analytics capabilities.

Essential Requirements

- Experience working in the pharmaceutical industry within data analytics, platforms, digital enablement, or operational roles.
- Strong analytical mindset with the ability to translate data into clear, actionable insights that support data driven decisions.
- Demonstrated experience in project management and operational execution within complex or regulated environments.
- Hands on experience supporting analytics, customer relationship management, or marketing technology platforms, such as dashboarding or campaign analytics tools.
- Familiarity with digital marketing concepts, analytics tools, and data processing solutions, including platforms such as Alteryx.
- Ability to collaborate effectively across business, technical, and external partner teams, with a proactive and curious mindset.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

部门

International

Business Unit

Marketing

地点

Colombia

站点

Bogota (Pharmaceuticals / GDD / NTO / CTS)

Company / Legal Entity

CO01 (FCRS = CO001) Novartis de Colombia S.A

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

```
function adjustKalturaPlayer() { var deviceWidth = window.innerWidth ||
document.documentElement.clientWidth || document.body.clientWidth; var mediaElement =
document.getElementById("kalturaplayer69b4a044ef1ec578006469"); var mediaContainer =
mediaElement.closest('.nc-kaltura-media'); var originalWidth = "1200px"; var originalHeight = "674px";
var originalWidthValue = parseFloat(originalWidth); var originalHeightValue =
parseFloat(originalHeight); var mediaType = "video"; var isResponsive = false; // Get computed styles
of the container element. var parentStyles = window.getComputedStyle(mediaContainer); var
finalWidth = parseFloat(parentStyles.width); if (finalWidth  var config = { targetId:
"kalturaplayer69b4a044ef1ec578006469", provider: { widgetId: "10m7rm1pm", partnerId:
"2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false,
allowMutedAutoPlay: false, loop: false }, sources: { options: {}, startTime: 0 }, plugins: { download: {
disable: true }, "playkit-js-transcript":{ position: "right", // Default: bottom;( ' left ', ' right', ' top ', 'bottom' ) to
enable transcript. expandMode: "over", // Default: alongside;( ' alongside', ' hidden ', 'over' )
expandOnFirstPlay: false, showTime: true, downloadDisabled: false, printDisabled: false, disable:
true } }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu: false },
components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets: ['Playback',
'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
KalturaPlayer.ui.components.Remove } ] } }; config.plugins.preventSeek = { preventSeekForward:
false, preventSeek: false }; config.plugins.floating = { disable: true }; config.plugins.navigation = {
position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; config.plugins['playkit-
js-hotspots'] = { disable: true }; config.plugins['playkit-js-moderation'] = { disable: true };
config.plugins['playkit-js-info'] = { disable: true }; config.plugins.share = { disable: true };
config.ui.uiComponents = []; config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } };
```

```
try { var kalturaPlayer = KalturaPlayer.setup(config); // Add the player to the global array. if (typeof
kalturaPlayerVideos !== 'undefined') { kalturaPlayerVideos.push(kalturaPlayer); } else { var
kalturaPlayerVideos = []; kalturaPlayerVideos.push(kalturaPlayer); } // Load the Player for other
media. kalturaPlayer.loadMedia({entryId: "1dgfvmafo"}); setTimeout(() => {
setupAutoPause(kalturaPlayerVideos); }, 500); function setupAutoPause(players) {
players.forEach((currentPlayer) => { currentPlayer.addEventListener('play', () => {
players.forEach((otherPlayer) => { if (otherPlayer !== currentPlayer && typeof otherPlayer.pause ===
'function') { otherPlayer.pause(); } })); }); } } catch (e) { console.error(e.message) }
```



VIDEO

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

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