

Data Analytics & Platforms Associate

Job ID
REQ-10073710

3月 13, 2026

Colombia

摘要

为诺华内部客户CPO 和区域营销和销售团队提供各种中低复杂度分析报告的分析支持。
通过提供和交流定性和定量分析,支持和促进诺华内部客户的数据决策
通过参与各种举措,如知识共享、入职和培训支持,支持团队领导所有与业务相关的任务/活动,建立
流程文档和知识库,支持 GBSGCO 业务建立实践。
成为负责设计促销营销材料的综合设计团队不可或缺的一部分。

About the Role

Major Accountabilities

- 根据商定的 SLA 创建和交付低于客户要求的 SLA。
- 通过结构化的项目管理方法提供服务,并在整个服务交付过程中提供适当的文档记录与沟通
- 质量保证;确保交付物的质量和准确性达到最高水平。在规定的期限内按时交付项目。
- 支持标准操作程序 SOP 的创建和维护

- 支持开发和维护捕获定性和定量报告的知识库。
- 参加各种知识分享会

Key Performance Indicators

为诺华内部客户CPO 和区域营销和销售团队提供各种中低复杂度分析报告的分析支持。
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通过参与各种举措,如知识共享、入职和培训支持,支持团队领导所有与业务相关的任务/活动,建立
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Work Experience

在制药行业的工作经验

项目管理

运营管理和执行

Skills

广告活动

Alteryx的

分析思维

品牌知名度

商业网络

好奇心

数字营销

电子邮件营销

营销传播

营销计划

营销策略

媒体宣传

工艺文档

战略营销

Language

英语

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

部门
International

Business Unit
Marketing

地点
Colombia

站点
Bogota (Pharmaceuticals / GDD / NTO / CTS)

Company / Legal Entity
CO01 (FCRS = CO001) Novartis de Colombia S.A

Functional Area
Marketing

Job Type
Full time

Employment Type
正式

Shift Work
No

```
function adjustKalturaPlayer() { var deviceWidth = window.innerWidth ||
document.documentElement.clientWidth || document.body.clientWidth; var mediaElement =
document.getElementById("kalturaplayer69b49aec05921436798743"); var mediaContainer =
mediaElement.closest('.nc-kaltura-media'); var originalWidth = "1200px"; var originalHeight = "674px";
var originalWidthValue = parseFloat(originalWidth); var originalHeightValue =
parseFloat(originalHeight); var mediaType = "video"; var isResponsive = false; // Get computed styles
of the container element. var parentStyles = window.getComputedStyle(mediaContainer); var
finalWidth = parseFloat(parentStyles.width); if (finalWidth  var config = { targetId:
"kalturaplayer69b49aec05921436798743", provider: { widgetId: "10m7rm1pm", partnerId:
```

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"2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false,
allowMutedAutoPlay: false, loop: false }, sources: { options: {}, startTime: 0 }, plugins: { download: {
disable: true }, "playkit-js-transcript":{ position: "right", // Default: bottom;( ' left ', ' right', ' top ', 'bottom ' ) to
enable transcript. expandMode: "over", // Default: alongside;( ' alongside', ' hidden ', 'over ' )
expandOnFirstPlay: false, showTime: true, downloadDisabled: false, printDisabled: false, disable:
true } }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu: false },
components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets: ['Playback',
'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
KalturaPlayer.ui.components.Remove } ] } }; config.plugins.preventSeek = { preventSeekForward:
false, preventSeek: false }; config.plugins.floating = { disable: true }; config.plugins.navigation = {
position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; config.plugins['playkit-
js-hotspots'] = { disable: true }; config.plugins['playkit-js-moderation'] = { disable: true };
config.plugins['playkit-js-info'] = { disable: true }; config.plugins.share = { disable: true };
config.ui.uiComponents = []; config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } };

```

```

try { var kalturaPlayer = KalturaPlayer.setup(config); // Add the player to the global array. if (typeof
kalturaPlayerVideos !== 'undefined') { kalturaPlayerVideos.push(kalturaPlayer); } else { var
kalturaPlayerVideos = []; kalturaPlayerVideos.push(kalturaPlayer); } // Load the Player for other
media. kalturaPlayer.loadMedia({entryId: "1dgfvmafo"}); setTimeout(() => {
setupAutoPause(kalturaPlayerVideos); }, 500); function setupAutoPause(players) {
players.forEach((currentPlayer) => { currentPlayer.addEventListener('play', () => {
players.forEach((otherPlayer) => { if (otherPlayer !== currentPlayer && typeof otherPlayer.pause ===
'function') { otherPlayer.pause(); } }); }); }); } catch (e) { console.error(e.message) }

```



VIDEO

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1. <https://www.novartis.com/about/strategy/people-and-culture>
2. <https://www.novartis.com/sites/novartiscom/files/novartis-life-handbook.pdf>
3. <https://novartis.wd3.myworkdayjobs.com/zh-CN/NovartisCareers/job/Bogota-Pharmaceuticals--GDD--NTO--CTS/Data-Analytics---Platforms-AssociateREQ-10073710>
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