

Director, Strategy & Communications (DSC) Immunology / Rheumatology Remote

Job ID
REQ-10071764

2月 27, 2026

USA

摘要

The Director, Strategy & Communications (DSC) is a field-based, non-promotional, medical, and scientific role. The DSC is a key part of the Field Medical leadership team (LT) and will co-own and shape the overall field disease area and product strategy for the Medical Science Liaison (MSL) team(s). The DSC provides strategic business planning, operational, and communications support to the Field Medical National Director on strategy development, project prioritization, initiative planning, congress execution, insight analytics, and impact tracking within the field medical team.

About the Role

Responsibilities include, but are not limited to:

- Co-own field medical business planning and operations for their assigned field team(s) in

collaboration with the National Director and other key stakeholders.

- Responsible for leading the development and communication of strategy, disease, product, and competitive information to respective field medical team(s). Additionally, is responsible for co-leading the translation of product and/or disease area strategies into actionable field initiatives and will support the National Director and Field Medical Leadership Team with all aspects of project management, including timely and effective planning, implementation, and tracking of project/initiative status and needs with the Field Medical Team(s) (i.e., timely capture and reporting of Field Medical metrics for initiatives, etc.).
- Capture impact outcomes for Field Medical activity and initiatives in alignment with Field Medical National Director and, when needed, Field Medical Strategy & Execution.
- In partnership with field associates and cross-functional colleagues, will collect, translate, and communicate field insights to inform and shape medical strategy.
- In preparation for priority medical congresses, will partner with cross-functional colleagues and align with Field Medical Leadership Team (FMLT) to determine field medical strategy and lead coordination of Field Medical logistics, inclusive of coordination of medical expert engagement plans.
- Responsible for the design & execution of clear and effective Field Medical Communications for respective field medical teams. They will work to streamline field communications by packaging all relevant information and ensuring timely, efficient dissemination through appropriate channels (i.e., bulletin, email, collaboration space, team portal, teleconference, Yammer, etc.)
- Liaise and align with Field Medical leadership, the Study and Site Operations (SSO), and others within US Medical to provide strategic input into FM support of clinical trials, inclusive of investigator nominations, strategic medical expert engagements, and competitive trial management. The DSC will also ensure appropriate tactics are added to the customer relationships management (CRM) system (e.g., Veeva), in a timely manner.
- Partner with relevant internal colleagues to ensure training and materials are incorporated into and aligned with field medical tactical planning. The DSC will also work with their National Director and other relevant internal colleagues to ensure appropriate Field Medical support for Speaker and Sales Training needs, as appropriate.

Position Requirements

Education / Experience Requirements:

- Graduate degree in scientific or healthcare required; doctoral degree preferred.
- Thorough knowledge of clinical medicine, disease management, and medical research is necessary, as well as demonstrated knowledge of GCP practices and standards.
- Must possess a thorough understanding of the FDA, OIG, HIPPA, PhRMA Code and other ethical guidelines relevant to the pharmaceutical industry, to ensure compliance with these external

as well as internal guidelines and standard operating procedures.

• Minimum 5 years pharmaceutical or commensurate healthcare experience required; previous experience in a Field Medical position within the pharmaceutical industry is preferred.

Technical Skills/Knowledge:

- Working knowledge of Microsoft Office Suite (Word, PowerPoint, Excel), Apple device operation, digital tools / platforms, virtual customer platforms engagement platforms and associated hardware is required.
- Working knowledge of customer relationship management (CRM) systems like Salesforce.com (aka Vantage/Veeva) and GeoDART is preferred.

Leadership, Organizational, and Communication Skills:

- Excellent interpersonal, communication, presentation, networking, collaboration and influencing skills are required.
- Adept at project & time management, having strong prioritization and organizational skills with ability to effectively plan and pull through complex projects involving multiple stakeholders.
- Ability to communicate effectively with Field Medical Team(s), cross-functional team(s) and influence internal partners to achieve desired outcomes.
- Ability to provide constructive feedback, to plan both strategy and implementation, and to work effectively cross-functionally.
- Strong business acumen and strategic mindset with demonstrated ability to analyze, interpret, and communicate information (e.g., scientific data, business/market data) effectively and in a timely fashion to relevant internal colleagues.
- Knowledge of clinical medicine, disease management, and medical research practices preferred. Working knowledge of Field Medical Teams and operations and having had experience in multiple disease areas, preferred.
- Must have personal integrity, be a strong team player who can effectively work cross-functionally in a matrixed environment, including collaboration with clinical and commercial personnel.
- Must possess an innovative mindset, able to showcase agility, and work effectively in a constantly changing and ambiguous environment.
- Must be driven more by the success of others/ team than personal success.

Ethics and Compliance:

- Works within Ethics, Compliance and Promotional policies (Novartis & Federal) and ensures those around him/her do the same.
- Works to ensure a diverse and inclusive environment free from all forms of discrimination and harassment.
- Adherence with Company policies, state, and federal laws and regulations.

The pay range for this position at commencement of employment is expected to be between \$204,400 - \$379,600 year. The final salary offered is determined based on factors like, but not limited

to, relevant skills and experience, and upon joining Novartis will be reviewed periodically. Novartis may change the published salary range based on company and market factors. Your compensation will include a performance-based cash incentive and, depending on the level of the role, eligibility to be considered for annual equity awards.

US-based eligible employees will receive a comprehensive benefits package that includes health, life and disability benefits, a 401(k) with company contribution and match, and a variety of other benefits. In addition, employees are eligible for a generous time off package including vacation, personal days, holidays and other leaves.

Why Novartis: Our purpose is to reimagine medicine to improve and extend people ' s lives and our vision is to become the most valued and trusted medicines company in the world. How can we achieve this? With our people. It is our associates that drive us each day to reach our ambitions.

To learn more about the culture, rewards and benefits we offer our people click [here](#).

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we ' ll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

EEO Statement:

The Novartis Group of Companies are Equal Opportunity Employers. We do not discriminate in recruitment, hiring, training, promotion or other employment practices for reasons of race, color, religion, sex, national origin, age, sexual orientation, gender identity or expression, marital or veteran status, disability, or any other legally protected status.

Accessibility & Reasonable Accommodations

The Novartis Group of Companies are committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the application process, or to perform the essential

functions of a position, please send an e-mail to us.reasonableaccommodations@novartis.com or call +1(877)395-2339 and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

部门
US

Business Unit
Marketing

地点
USA

状态
Field, US

站点
Field Non-Sales (USA)

Company / Legal Entity
U014 (FCRS = US014) Novartis Pharmaceuticals Corporation

Functional Area
Research & Development

Job Type
Full time

Employment Type
Regular

Shift Work
No

```
function adjustKalturaPlayer() { var deviceWidth = window.innerWidth ||
```

```
document.documentElement.clientWidth || document.body.clientWidth; var mediaElement =
document.getElementById("kalturaplayer69a6d40d0654f833362701"); var mediaContainer =
mediaElement.closest('.nc-kultura-media'); var originalWidth = "1200px"; var originalHeight = "674px";
var originalWidthValue = parseFloat(originalWidth); var originalHeightValue =
parseFloat(originalHeight); var mediaType = "video"; var isResponsive = false; // Get computed styles
of the container element. var parentStyles = window.getComputedStyle(mediaContainer); var
finalWidth = parseFloat(parentStyles.width); if (finalWidth  var config = { targetId:
"kalturaplayer69a6d40d0654f833362701", provider: { widgetId: "10m7rm1pm", partnerId:
"2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false,
allowMutedAutoPlay: false, loop: false }, sources: { options: {}, startTime: 0 }, plugins: { download: {
disable: true }, "playkit-js-transcript":{ position: "right", // Default: bottom;( ' left ', ' right', ' top ', 'bottom ' ) to
enable transcript. expandMode: "over", // Default: alongside;( ' alongside', ' hidden ', 'over ' )
expandOnFirstPlay: false, showTime: true, downloadDisabled: false, printDisabled: false, disable:
true } }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu: false },
components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets: ['Playback',
'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
KalturaPlayer.ui.components.Remove } ] } }; config.plugins.preventSeek = { preventSeekForward:
false, preventSeek: false }; config.plugins.floating = { disable: true }; config.plugins.navigation = {
position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; config.plugins['playkit-
js-hotspots'] = { disable: true }; config.plugins['playkit-js-moderation'] = { disable: true };
config.plugins['playkit-js-info'] = { disable: true }; config.plugins.share = { disable: true };
config.ui.uiComponents = []; config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } };
```

```
try { var kalturaPlayer = KalturaPlayer.setup(config); // Add the player to the global array. if (typeof
kalturaPlayerVideos !== 'undefined') { kalturaPlayerVideos.push(kalturaPlayer); } else { var
kalturaPlayerVideos = []; kalturaPlayerVideos.push(kalturaPlayer); } // Load the Player for other
media. kalturaPlayer.loadMedia({entryId: "1_dgfvmafo"}); setTimeout(() => {
setupAutoPause(kalturaPlayerVideos); }, 500); function setupAutoPause(players) {
players.forEach((currentPlayer) => { currentPlayer.addEventListener('play', () => {
players.forEach((otherPlayer) => { if (otherPlayer !== currentPlayer && typeof otherPlayer.pause ===
'function') { otherPlayer.pause(); } })); }); }); } catch (e) { console.error(e.message) }
```



VIDEO

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