

Sr Analyst - Data Science

Job ID
REQ-10071324

2月 17, 2026

India

摘要

Job Description Summary:

The AI and Data Science Operations team at BSI Insights supports better decision making at Novartis by using data to generate actionable insights and improve performance. We work with international business units to solve complex problems, develop analytical strategies, apply engineering and machine learning methods, and automate processes for efficiency.

Our team values collaboration and continuous learning, partnering closely with stakeholders across diverse regions to ensure our solutions align with specific business needs. Our work not only drives innovation but also empowers teams throughout Novartis to make informed, impactful decisions based on real-world data.

About the Role

Key Responsibilities

- Deliver predictive and classification models using machine learning and statistical algorithms as an individual contributor for various projects related to commercial pharma, in close collaboration with senior associates in the team.
- Analyze large datasets from various sources (Claims, Sales, Promotions, etc.) to uncover insights and drive decision-making processes
- Bring in operational efficiencies in the existing processes by closely working with senior associates in the team.
- Deliver through a structured project management approach with appropriate documentation and communication throughout the project delivery cycle.
- Support the creation and maintenance of standard operating procedures and quality checklists to ensure excellent quality outputs within the function.
- Deliver projects and manage internal customer expectations across multi-channel marketing analytics, targeting and segmentation, predictive analytics, resource allocation and optimization, and ad-hoc requests.
- Support the exploration and integration of cutting-edge AI technologies, particularly in the field of generative AI and LLM technologies.

Essential Requirements

- Minimum 3 years of experience in data Science, Python, SQL, Excel, time series, Machine learning
- Strong foundation in statistics, predictive analytics, machine learning, and deep learning algorithms
- Proficiency in Python; familiarity with R is a plus
- Proven ability to solve complex problems with creative, data-driven solutions
- Comfortable working across time zones and collaborating with global teams
- Excellent verbal and written communication skills for stakeholder engagement
- Bachelor ' s degree in a related field
- Demonstrated ability to balance strategic thinking with operational execution

Desirable Requirements

- Experience collaborating with senior leadership and cross-functional teams across Marketing, Sales, and Data Enablement
- Ability to thrive in a dynamic environment and adapt quickly to evolving business priorities

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we ' ll help you thrive personally and professionally. [Read our handbook \(PDF 30 MB\)](#)

部门
International

Business Unit
Marketing

地点
India

站点
Hyderabad (Office)

Company / Legal Entity
IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area
Data and Digital

Job Type
Full time

Employment Type
Regular

Shift Work
No

```
function adjustKalturaPlayer() { var deviceWidth = window.innerWidth ||
document.documentElement.clientWidth || document.body.clientWidth; var mediaElement =
document.getElementById("kalturaplayer69944495b8d68347122721"); var mediaContainer =
mediaElement.closest('.nc-kaltura-media'); var originalWidth = "1200px"; var originalHeight = "674px";
var originalWidthValue = parseFloat(originalWidth); var originalHeightValue =
parseFloat(originalHeight); var mediaType = "video"; var isResponsive = false; // Get computed styles
of the container element. var parentStyles = window.getComputedStyle(mediaContainer); var
finalWidth = parseFloat(parentStyles.width); if (finalWidth  var config = { targetId:
"kalturaplayer69944495b8d68347122721", provider: { widgetId: "10m7rm1pm", partnerId:
```

```
"2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false,
allowMutedAutoPlay: false, loop: false }, sources: { options: {}, startTime: 0 }, plugins: { download: {
disable: true }, "playkit-js-transcript":{ position: "right", // Default: bottom;( ' left ', ' right', ' top ', 'bottom ' ) to
enable transcript. expandMode: "over", // Default: alongside;( ' alongside', ' hidden ', 'over ' )
expandOnFirstPlay: false, showTime: true, downloadDisabled: false, printDisabled: false, disable:
true } }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu: false },
components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets: ['Playback',
'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
KalturaPlayer.ui.components.Remove } ] } }; config.plugins.preventSeek = { preventSeekForward:
false, preventSeek: false }; config.plugins.floating = { disable: true }; config.plugins.navigation = {
position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; config.plugins['playkit-
js-hotspots'] = { disable: true }; config.plugins['playkit-js-moderation'] = { disable: true };
config.plugins['playkit-js-info'] = { disable: true }; config.plugins.share = { disable: true };
config.ui.uiComponents = []; config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } };
```

```
try { var kalturaPlayer = KalturaPlayer.setup(config); // Add the player to the global array. if (typeof
kalturaPlayerVideos !== 'undefined') { kalturaPlayerVideos.push(kalturaPlayer); } else { var
kalturaPlayerVideos = []; kalturaPlayerVideos.push(kalturaPlayer); } // Load the Player for other
media. kalturaPlayer.loadMedia({entryId: "1_dgfvmafo"}); setTimeout(() => {
setupAutoPause(kalturaPlayerVideos); }, 500); function setupAutoPause(players) {
players.forEach((currentPlayer) => { currentPlayer.addEventListener('play', () => {
players.forEach((otherPlayer) => { if (otherPlayer !== currentPlayer && typeof otherPlayer.pause ===
'function') { otherPlayer.pause(); } })); }); }) catch (e) { console.error(e.message) }
```

VIDEO

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Accessibility and accommodation

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to diversityandincl.india@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

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