

# Associate Director, Therapeutic Area (Neurosciences), Enterprise Competitive Intelligence

Job ID  
REQ-10070284

1月 28, 2026

India

## 摘要

About this role:

#LI-Hybrid

Location: Hyderabad, India

Domestic Relocation Support: Yes

Ready to shape how Novartis understands the competitive landscape? As the Associate Director, Therapeutic Area (Neurosciences), Enterprise Competitive Intelligence, you will lead a high performing team to deliver timely, relevant, and high quality competitive intelligence (CI) that informs our pipeline, portfolio, and enterprise strategy, in a specific Therapeutic Area. You will partner closely with leaders across Biomedical Research, Development, and our United States and International commercial organizations to uncover trends, white space opportunities, and strategic risks. In addition, you will also serve as the single point of contact for a designated business unit, you will curate intelligence, translate it into clear implications, and guide decision making at key governance forums. You will also champion modern data and analytics—including artificial

intelligence (AI) enabled tools—to build a best in class intelligence capability and centralized repository. By empowering and developing talent in Hyderabad and fostering a culture of collaboration and knowledge sharing, you will turn insight into impact for patients worldwide.

## About the Role

### ECI Strategic Visioning and Execution:

- Articulate and drive vision, supporting enterprise goals and priorities.
- Serve on the ECI Leadership Team representing both specific TA and the designated Unit perspective.
- Lead change management efforts, including active sponsorship, clear communication, and maintaining focus on enterprise-wide benefits.
- Bring in industry best practices and disruptive ideas to strengthen the practice of CI.

### Stakeholder Engagement and Collaboration as a Strategic Partner

- Ensure key customers of CI are well-served, trust the data quality, and see intelligence as a foundation for developing key insights.
- Curate TA-specific intelligence, formulate initial implications, and facilitate discussions with stakeholders.

### Governance and Objectivity

- Ensure high quality CI is delivered with accuracy, timeliness, and relevance, serving all business units impartially and without bias.
- Review CI and insights developed for key internal governance bodies (e.g. Discovery & Translational Board and the Innovation Management Board).

### Technological Acumen and Innovation

- Champion the modernization of CI data systems and the integration of AI capabilities to enable smarter, faster decision-making.
- Encourage experimentation and iterative development, with a focus on

transparency and strategic prioritization of new capabilities.

## Talent Development and Empowerment

- Lead a team providing timely and reliable TA CI to relevant internal stakeholders
- Identify, coach, attract, develop, and retain top talents; partner with P&O leadership to develop people strategy (e.g. organization development, performance, career development)
- Foster an environment that supports employee development & support them in times of change

## Essential Requirements

- Advanced degree (PhD or MBA preferred) with leadership experience in Competitive Intelligence in pharma/ life sciences / Biotech sector.
- Minimum 12 years of experience spanning CI, consulting, banking, or relevant sector roles.
- Deep understanding of the global biopharma landscape, including assets, companies, and emerging technologies.
- Strong ability to influence, challenge, and collaborate with senior leaders and cross functional teams.
- Excellent oral and written communication skills with the ability to simplify complex information.
- Proven capability to lead and develop high performing teams with diverse scientific and commercial backgrounds.
- Strong financial and business acumen, including strategic thinking and effective prioritization
- Experience modernizing CI data systems and applying AI enabled analytics; congress and global stakeholder engagement exposure.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Learn about all the ways we'll help you thrive personally and professionally.

[Read our handbook \(PDF 30 MB\)](#)

部门  
US

Business Unit  
General Management

地点  
India

站点  
Hyderabad (Office)

Company / Legal Entity  
IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area  
Marketing

Job Type  
Full time

Employment Type  
Regular

Shift Work  
No

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function adjustKalturaPlayer() { var deviceWidth = window.innerWidth ||  
document.documentElement.clientWidth || document.body.clientWidth; var mediaElement =  
document.getElementById("kaltura_player_697bfca86685a692685956"); var mediaContainer =  
mediaElement.closest('.nc-kaltura-media'); var originalWidth = "1200px"; var originalHeight = "674px";  
var originalWidthValue = parseFloat(originalWidth); var originalHeightValue =  
parseFloat(originalHeight); var mediaType = "video"; var isResponsive = false; // Get computed styles
```

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of the container element. var parentStyles = window.getComputedStyle(mediaContainer); var finalWidth = parseFloat(parentStyles.width); if (finalWidth < 0) var config = { targetId: "kalturaPlayer697bfca86685a692685956", provider: { widgetId: "10m7rm1pm", partnerId: "2076321", uiConfd: "55802022" }, playback: { autoplay: false, autopause: false, allowMutedAutoPlay: false, loop: false }, sources: { options: {}, startTime: 0 }, plugins: { download: { disable: true }, "playkit-js-transcript": { position: "right", // Default: bottom; ( 'left' , 'right' , 'top' , 'bottom' ) to enable transcript. expandMode: "over", // Default: alongside; ( 'alongside' , 'hidden' , 'over' ) expandOnFirstPlay: false, showTime: true, downloadDisabled: false, printDisabled: false, disable: true } }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu: false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets: ['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get: KalturaPlayer.ui.components.Remove } ] } }; config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; config.plugins.floating = { disable: true }; config.plugins.navigation = { position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; config.plugins['playkit-js-hotspots'] = { disable: true }; config.plugins['playkit-js-moderation'] = { disable: true }; config.plugins['playkit-js-info'] = { disable: true }; config.plugins.share = { disable: true }; config.ui.uiComponents = []; config.plugins.googleTagManager = {}; config.plugins.googleTagManager.customEventsTracking = {}; config.plugins.googleTagManager.containerId = 'GTM-57RJQ5'; config.plugins.googleTagManager.customEventsTracking.custom = []; config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents: false, playlistEvents: false, castEvents: false } };
```

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try { var kalturaPlayer = KalturaPlayer.setup(config); // Add the player to the global array. if (typeof kalturaPlayerVideos !== 'undefined') { kalturaPlayerVideos.push(kalturaPlayer); } else { var kalturaPlayerVideos = []; kalturaPlayerVideos.push(kalturaPlayer); } // Load the Player for other media. kalturaPlayer.loadMedia({entryId: "1dgfvmafo"}); setTimeout(() => { setupAutoPause(kalturaPlayerVideos); }, 500); function setupAutoPause(players) { players.forEach((currentPlayer) => { currentPlayer.addEventListener('play', () => { players.forEach((otherPlayer) => { if (otherPlayer !== currentPlayer && typeof otherPlayer.pause === 'function') { otherPlayer.pause(); } }); }); }); } catch (e) { console.error(e.message) }
```



## VIDEO

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

### Accessibility and accommodation

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to [diversityandincl.india@novartis.com](mailto:diversityandincl.india@novartis.com) and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

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