

Head of Public Affairs Taiwan

Job ID REQ-10068789

12月 22, 2025

Taiwan

摘要

#LI-Hybrid

This role is based in Taipei, Taiwan. Novartis is unable to offer relocation support for this role: please only apply if this location is accessible for you.

The Head of Public Affairs, Taiwan is responsible for driving Novartis' policy and advocacy strategy to create an optimal environment for priority therapeutic areas and products. This role shapes external policy to address immediate business risks and opportunities while positioning Novartis for long-term success. Acting as a trusted partner, the Head of Public Affairs builds and maintains strong relationships with key stakeholders and decision-makers. The position also provides strategic political intelligence and counsel to internal business leaders and, depending on scope, leads and develops a small team to deliver impactful policy initiatives.

About the Role

Key Responsibilities:

- Map external stakeholders and systematically engage pro-actively through direct contact and relationship building, setting up key platforms for engagement on key policy and business priorities, working in partnership
- Provide expert political and policy analysis, monitoring trends and assessing their impact on Novartis; advise senior management on emerging risks and opportunities.
- Lead and/or Active member of the local trade/industry associations and participate in the policy discussion to shape the favorable environment
- Mitigate negative impact of regulation either as Novartis individually and/or together with industry/trade association
- Formulate and obtain board alignment across division to implement consistent public affairs strategy in line with Novartis corporate strategy and implement them consistently
- Represent Novartis, providing regular and quality input to Government through reports and/or briefing documents
- Develop and maintain effective working relationships with stakeholders including government, research institutes and media to support business objectives
- Disseminate information to relevant stakeholders (patient group, regulators, media and partners) through appropriate use of communication channels.
- Lead Public Affairs Council at the country level to strategize and implement initiatives
- Serve as an advisor to the Country President to identify aligned priorities between Novartis and the government and the short-to-midterm engagement plan to achieve those objectives.

Essential Requirements:

- Advanced degree in Public Policy, Political Science, Law, Healthcare, or related field; MBA or equivalent experience is an advantage
- Proven track record in shaping healthcare policy and leading advocacy initiatives within the pharmaceutical or healthcare industry.
- Strong people leadership skills with experience managing and developing talent, including oversight of Public Affairs Managers or similar roles.
- Deep understanding of political trends and regulatory frameworks; capable of providing strategic counsel to senior management on policy risks and opportunities.
- Proficiency in English (written & spoken) and local language.
- 10+ years in public affairs public policy or related. Multinational experience preferred.
- Ability to build trusted relationships with government bodies, industry associations, and key
 external stakeholders; skilled in influencing policy decisions. Background in government
 service is an added advantage i.e. experience working with important external stakeholders
 such as MOH, embassies, and other ministries

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other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

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部门

People & Organization

Business Unit Corporate & Division Services

地点

Taiwan

站点 Taipei

Company / Legal Entity TW03 (FCRS = TW003) Novartis (Taiwan) Co. Ltd

Functional Area Communications & Public Affairs

Job Type Full time

Employment Type Regular

Shift Work No

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.
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