

Associate Director, Finance, Strategy & Growth Communications

Job ID
REQ-10068429

12月 12, 2025

USA

摘要

Are you passionate about communication that builds reputations and drives business results? Join our Finance, Strategy & Growth Communications team to help shape how Novartis tells its innovation, performance, and value creation story to key stakeholders—from financial media to internal teams. This is a unique opportunity to work at the intersection of strategy, finance and communications in a global healthcare leader.

The Associate Director, Finance, Strategy & Growth Communications position will develop and execute integrated communication strategies, utilizing real-time data, to position Novartis as an innovative leader that is reimagining medicine and delivering strong operational performance. Manage communication planning, messaging and logistics around business development transactions, quarterly earnings, key milestones, industry events and other proactive storytelling opportunities. Support the Global Head of Finance, Strategy & Growth Communications in engaging and aligning associates on the Finance and Strategy & Growth teams about the roles they play in achieving our overall purpose for patients.

About the Role

Key Responsibilities:

- Planning and Execution
 - Develop and implement communication plans that highlight the Novartis growth strategy and performance to the financial community on deal announcements, quarterly earnings and between reporting cycles.
 - Manage ongoing research using traditional and AI tools to develop a deep understanding of key audiences and stakeholders, including financial media, investors and potential business partners.
 - Write and develop materials that effectively convey key messages to internal and external stakeholders. Partner across Finance, Strategy & Growth, and Corporate Affairs organizations to align messaging.
 - Work with the Global Head of Finance, Strategy and Growth Communications to support the group 's budget planning, tracking and vendor management systems.
- External and Internal Communications
 - Support media relations activities, including financial media and business development storytelling.
 - Assist with deal announcements, quarterly earnings and proactive media pitching opportunities.
 - Ensure a robust media operations infrastructure in terms of material development, distribution, internal reviews, media relations, vendor management, etc.
 - Coordinate and respond to inquiries from the Novartis media relations mailbox to ensure timely responses and engagement with reporters.
 - Help align Novartis colleagues around our purpose, strategy and objectives through internal communications.
 - Lead execution of internal and external executive appearances, video tapings, interviews, town halls, etc.; manage logistics, briefing documents and speaker preparation.
- Insights & Strategy
 - Continuously track perceptions of Novartis by the financial media and business development communities to understand their drivers and mitigate potential issues.
 - Exemplify a predictive mindset; seek multidirectional insights to understand our environments and stakeholders and embrace iterative, measurable experimentation and action.
 - Monitor media sentiment, social media engagement, stakeholder perceptions and other key performance indicators.
 - Use data and insights to inform messaging and strategy.
- Project & Vendor Management
 - Coordinate logistics, vendor management, budget planning and tracking for

communication initiatives.

Essential Requirements:

- Bachelor ' s degree required
- 7+ years of experience in communications, with working knowledge of finance and business development communications
- Social media strategy, planning and execution skills
- Analytical skills to interpret data and insights that support decision-making;
- Savvy with technology, AI and common communication platforms, e.g., Notified, Meltwater, Commetric, ChatGPT, etc.

Desirable Requirements:

- Degree area in Communications, Public Relations, Journalism, or related field preferred; advanced degree a plus
- Demonstrated ability to contribute to the implementation of successful financial and business development communication strategies.
- Experience with financial communications or M&A a plus
- Crisis and issues management experience a plus.

Benefits & Rewards

The salary for this position is expected to range between \$126,000 and \$234,000 per year. The final salary offered is determined based on factors like, but not limited to, relevant skills and experience, and upon joining Novartis will be reviewed periodically. Novartis may change the published salary range based on company and market factors. Your compensation will include a performance-based cash incentive and, depending on the level of the role, eligibility to be considered for annual equity awards. US-based eligible employees will receive a comprehensive benefits package that includes health, life and disability benefits, a 401(k) with company contribution and match, and a variety of other benefits. In addition, employees are eligible for a generous time off package including vacation, personal days, holidays and other leaves.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we ' ll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

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EEO Statement:

The Novartis Group of Companies are Equal Opportunity Employers. We do not discriminate in recruitment, hiring, training, promotion or other employment practices for reasons of race, color, religion, sex, national origin, age, sexual orientation, gender identity or expression, marital or veteran status, disability, or any other legally protected status.

Accessibility & Reasonable Accommodations

The Novartis Group of Companies are committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the application process, or to perform the essential functions of a position, please send an e-mail to us.reasonableaccommodations@novartis.com or call +1(877)395-2339 and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

部门
Corporate Affairs

Business Unit
Communications

地点
USA

状态
New Jersey

站点
East Hanover

Company / Legal Entity
U061 (FCRS = US002) Novartis Services, Inc.

Alternative Location 1
Manhattan Midtown (New York), New York, USA

Alternative Location 2
New York (New York), New York, USA

Alternative Location 3
New York City, New York, USA

Functional Area
Communications & Public Affairs

Job Type
Full time

Employment Type
Regular

Shift Work
No

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