

Senior Analyst

Job ID REQ-10068300

12月 11, 2025

India

摘要

-Provide analytics support to Novartis internal customers (CPOs & Regional marketing and sales teams) on various low-medium complexity analytical reports. -Support and facilitate data enabled decision making for Novartis internal customers by providing and communicating qualitative and quantitative analytics. -Support GBS -GCO business in building practice by involving in various initiatives like knowledge sharing, on-boarding and training support, support team lead in all business related tasks / activities, building process documentation and knowledge repositories -To be an integral part of a comprehensive design team responsible for designing promotional marketing materials.

About the Role

Key Responsibilities

- Deliver customer requirements within agreed service level agreements using structured project

management

- Ensure all deliverables meet the highest standards of quality and accuracy
- Manage projects to achieve on-time delivery within stipulated deadlines
- Support creation and maintenance of standard operating procedures
- Develop and maintain knowledge repositories with qualitative and quantitative insights
- Participate actively in knowledge sharing sessions across teams
- Report technical complaints, adverse events, and special cases within 24 hours
- Coordinate distribution of marketing samples where applicable
- Maintain clear documentation and communication throughout service delivery
- Drive continuous improvement initiatives to enhance service efficiency

Essential Requirements

- Proven experience in operations management and execution
- Strong background in project management with structured methodologies
- Hands-on experience within the pharmaceutical industry
- Ability to manage multiple stakeholders and complex projects effectively
- Excellent analytical thinking and problem-solving skills
- Proficiency in digital marketing and strategic marketing practices
- Strong communication skills with ability to create clear documentation
- Fluency in English

Desirable Requirements

- Experience with Alteryx for data preparation and analytics
- Background in email marketing campaigns and media planning in healthcare

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: https://www.novartis.com/careers/benefits-rewards

部门 US **Business Unit General Management** 地点 India 站点 Hyderabad (Office) Company / Legal Entity IN10 (FCRS = IN010) Novartis Healthcare Private Limited **Functional Area** Marketing Job Type Full time **Employment Type** Regular

Shift Work

No

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.
Accessibility and accommodation
Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to diversityandincl.india@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.
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