

Operational Insights Analyst

Job ID
REQ-10068070

12月 04, 2025

India

摘要

The Operational Insights Analyst is a critical support role within the Demand Management team, contributing to the delivery of high-quality data solutions, dashboards, & insights for Novartis' tactical planning & execution platform. This role will assist in the collection of business requirements, dashboard development, report automation, and stakeholder follow-through while ensuring alignment with data governance & processes and business goals. The analyst is expected to work collaboratively with cross-functional teams within the Integrated Marketing Organization to identify challenges and opportunities and deliver actionable insights that empower decision-making for Novartis. This role is ideal for a detail-oriented individual with strong analytical skills and technical expertise in data visualization tools such as Power BI.

About the Role

Key Responsibilities:

- In coordination w/ Operational Insights/Prioritization Lead, support the translation of business requirements into actionable data solutions, including user-centric Power BI dashboards and reports.
- Assist in the creation and maintenance of Power BI dashboards and adhoc reports/insights requests ensuring quality, accuracy, and alignment with Novartis business objectives.
- Collaborate with internal and external stakeholders to identify challenges and opportunities, including dashboard visualization developments, enhancements and reporting automation
- Deliver timely monthly reports (manual or automated via Power BI) for internal key stakeholder groups
- Execute ad-hoc data requests based on stakeholder needs, using tactical planning platform data inputs, contributing actionable insights to inform decision-making
- Coordinate and help facilitate onboarding for users of the tactical planning platform to Power BI Dashboards, reports, etc., ensuring smooth adoption and system utilization.
- Manage dashboard & visualization(s) permissions-based user access for active users within tactical planning platform
- Maintain data integrity across all active/established Power BI dashboards & reports

Qualifications:

- Bachelor's degree or higher in Computer Science, Data Analytics, or a related field.
- 5-7+ years experience supporting data & insights
- Proven experience working with data visualization and reporting tools, including Power BI, Qlik Sense, and similar platforms.
- Demonstrated ability to translate complex business requirements into actionable technical solutions
- Experience in designing data solutions and dashboards aligned to strategic objectives.
- Excellent analytical, problem-solving, negotiation and interpersonal skills.
- Exceptional analytical and problem-solving skills to resolve data-related challenges.
- Proven track record of collaboration with cross-functional teams, particularly experience w/ Technology & Product teams
- Knowledge of pharma marketing creative & strategic deliverables, and SOW/scoping process considered a strong plus

Commitment to Diversity and Inclusion:

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Accessibility and accommodation:

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to diversityandincl.india@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

部门
US

Business Unit
Marketing

地点
India

站点
Hyderabad (Office)

Company / Legal Entity
IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

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