

Manager, Graphic Design

Job ID REQ-10068020

12月 05, 2025

India

摘要

Novartis is hiring a Graphic Designer to support our in-house creative team with the development of branded materials across digital and print channels. This role is ideal for a versatile, fast-learning, and detail-oriented designer with solid foundational skills and a desire to grow within a dynamic, global creative environment.

As a generalist, the selected candidate will be involved in a wide variety of projects, such as digital banners, internal documents, emails, PowerPoint decks, lightweight motion assets, etc. Selected candidate will work under the guidance of Art Directors and Creative Directors, contributing to high-impact deliverables that follow brand guidelines and meet business goals.

We're looking for someone curious, collaborative, and passionate about creativity, ready to jump into multiple formats and learn along the way.

About the Role

Key Responsibilities:

- Support the production of a wide range of assets: emails, banners, social graphics, eDetailers, PowerPoint slides, and internal documents.
- Participate in creative reviews and team stand-ups. Work closely with Art Directors and senior team members to iterate concepts and apply feedback.
- Apply and respect global brand guidelines while adapting content across deliverables. Ensure visuals meet accessibility standards and MLR/brand compliance.
- Assist in layout design for print and digital (PDFs, guides, manuals, leave-behinds). Assist in creating visual elements for animated projects (static frames, transitions).
- Collaborate in Figma to design and organize UI components, presentation decks, or templated assets.
- Support image retouching, icon development, and visual QA. Prepare files and assets for developer handoff or localization. Export and optimize graphics for responsive design and retina display.
- Use After Effects motion plugins to create simple animations (looping elements, fades, intros). Support light motion graphics and animations for banners, videos, or presentations.
- Stay organized and meet deadlines across multiple projects. Maintain clean, structured files and version control across formats.

Essential Requirements:

- Bachelor's degree in graphic design, visual communication, digital media, or multimedia design.
- 5-7 years of experience in graphic design roles with either an agency, an in-house studio, or as a freelance designer.
- Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign).
- Working knowledge of Figma for layout, templates, and component-based design.
- Basic skills in After Effects or other motion tools (desirable but not essential).
- Familiarity with PowerPoint, Canva, or other layout/presentation tools.
- Strong attention to detail and consistency. A good-eye for typography, color, layout, and composition.
- Ability to follow established visual systems and contribute to team-wide aesthetics.
- Strong time management and ability to work on multiple tasks simultaneously.
- Strong command of English and a clear communicator (written and spoken).
- Collaborative spirit and comfortable working in cross-functional, global teams.
- Strong values and behavior that befit a Novartis employee Innovation, Collaboration, Courage, Integrity and Quality.

Commitment to Diversity and Inclusion:

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Accessibility and accommodation:

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to diversityandincl.india@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: https://www.novartis.com/careers/benefits-rewards

部门 US

Business Unit Marketing

地点 India

站点 Hyderabad (Office)

Company / Legal Entity IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area Marketing

Job Type Full time
Employment Type Regular
Shift Work No
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