

ED, Product Strategy Lead - Neuromuscular Disease

Job ID
REQ-10067914

12月 05, 2025

USA

摘要

#LI-Hybrid

Join Novartis as an Executive Director, Product Strategy Lead (PSL) - Neuromuscular Disease and have the opportunity to lead the creation, implementation, orchestration and measurement of the integrated product strategies for an indication of a product within a given therapeutic area in the US, under the leadership of a General Manager for the Product or Portfolio. This individual will contribute to the key decision making for maximizing the impact of the product under their remit while managing resource allocation across multiple teams/functions, in consultation with various teams and functions, including: Marketing, Sales, Novartis Patient Support, Market Access, Insights and Decision Science and Medical about their respective strategies, plans and proposed resourcing. This leader will impact the Novartis legacy by accelerating impact in the product, while leading through a business-critical transformation.

This position will be based in East Hanover, NJ and will not have the ability to be located remotely. This position will require 25% travel as defined by the business (domestic and/or international).

About the Role

Key Responsibilities:

- Define critical/specific integrated priorities and key impact measures for assigned product/indication in consultation with the cross-functional product strategy team under the final leadership of the General Manager
- Integrate, lead, measure and take decisive action against the KPIs on the integrated product strategy to raise impact for product
- Contribute significantly to the P&L of a product/indication while enabling partner functions to manage day-to-day resource management
- Significant contribution to the topline results as an outcome of strategic choices and to the integrated cross-functional resource allocation to deliver highest impact
- Establish and coordinate management of KPI 's across all functions accountable for the integrated product strategy
- Appropriately collaborate with functional heads in trade-off decisions
- Partner with other General Managers and members of the Product Strategy team for enterprise decisions, including potential trade-offs between products/indications
- Act as a key member of the General Manager team in the Integrated Product Strategy organization and demonstrate accountability for the assigned product or indication with responsibility for broader enterprise leadership in their decisions and engagement across the US Pharma organization
- Ensure that customer engagement and relationship building are factored into the product/indications ' strategic approach and performance metrics to optimize the approach and identify potential areas of risk.
- Contribute to the management of the full P&L for the assigned product, under the final leadership of the General Manager for the product or portfolio and will partner closely with functional heads for decision-making of resource allocation to deliver the most accelerated impact for the product.

Essential Requirements:

- Education: Bachelor ' s Degree required; MBA preferred
- 10+ years in pharmaceutical, biotech, healthcare, or healthcare consulting industry inclusive of at least 2 different types of cross-functional roles/experience. Cross-functional roles/experience means the applicant has worked in different full-time roles for at least 1 year each in Sales, Marketing, Market Access, Patient Services, Medical, or Insights and Decision Science
- 3+ years of direct responsibility for large budget management inclusive of owning key product trade-off decisions
- 3+ years leading and translating an integrated product strategy requiring global and local alignment
- Experience in a US commercial role with launch experience and product lifecycle stages experience
- Rare disease experience
- Leadership experience with a passion for transformational enterprise leadership and decisive strategy in service of delivering higher impact for patients, customers, and healthcare systems with higher quality, speed and agility

Desirable Requirements:

- Neuromuscular therapeutic Area experience
- Global or other country/region experience (General Manager experience in other countries; projects or roles for 6 months or more)

Novartis Compensation Summary: The salary for this position is expected to range between \$236,600 and \$439,400 per year. The final salary offered is determined based on factors like, but not limited to, relevant skills and experience, and upon joining Novartis will be reviewed periodically. Novartis may change the published salary range based on company and market factors. Your compensation will include a performance-based cash incentive and, depending on the level of the role, eligibility to be considered for annual equity awards. US-based eligible employees will receive a comprehensive benefits package that includes health, life and disability benefits, a 401(k) with company contribution and match, and a variety of other benefits. In addition, employees are eligible for a generous time off package including vacation, personal days, holidays and other leaves.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

EEO Statement:

The Novartis Group of Companies are Equal Opportunity Employers. We do not discriminate in recruitment, hiring, training, promotion or other employment practices for reasons of race, color, religion, sex, national origin, age, sexual orientation, gender identity or expression, marital or veteran status, disability, or any other legally protected status.

Accessibility & Reasonable Accommodations

The Novartis Group of Companies are committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the application process, or to perform the essential functions of a position, please send an e-mail to us.reasonableaccommodations@novartis.com or call

+1(877)395-2339 and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

部门
US

Business Unit
General Management

地点
USA

状态
New Jersey

站点
East Hanover

Company / Legal Entity
U014 (FCRS = US014) Novartis Pharmaceuticals Corporation

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

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