

Senior Manager, Content Analytics

Job ID
REQ-10067874

12月 04, 2025

India

摘要

The Content Enablement Team vision is to enable a seamless ecosystem which makes finding, creating, managing, and publishing content a competitive advantage for Novartis.

This is to be achieved via three core objectives:

- Building the Next Generation FUSE by creating an efficient content journey with a simplified process and improving speed to market.
- Enabling reusability of content across Novartis.
- Empowering Novartis associates and partners to focus on innovating impactful experiences for external customers.

The Senior Manager will play a critical role in enabling data-driven decision-making across the Content Enablement team and the broader Marketing organization. This role will be responsible for liaising with stakeholders, managing feature requests, triaging bugs and data issues, documenting requirements, and ensuring that work is properly tracked, prioritized, and executed.

The Senior Manager will be a key executional partner to the Product team, taking full ownership of the daily operations of the team 's data and reporting capabilities as well as the implementation of

new analytics solutions, enabling Novartis ' broader efforts to become a more operationally efficient and data-driven organization

About the Role

Location - Hyderabad #LI Hybrid

Major Accountabilities

- **Dashboard & Data Solution Ownership:** Lead the end-to-end design, development, and deployment of dashboards and data products, ensuring they meet the evolving needs of platform and product teams.
- **Stakeholder Engagement:** Act as the primary point of contact for internal stakeholders regarding data and reporting needs, proactively gathering requirements and translating them into technical solutions, as well as custom requests, bug reports, and feature requests.
- **Technical Leadership:** Guide and mentor data analysts, ensuring best practices in data modeling, visualization, and reporting.
- **Autonomous Project Delivery:** Independently manage and prioritize multiple data projects, from requirements gathering through to implementation and user adoption.
- **Quality Assurance:** Oversee data validation, troubleshooting, and resolution of data issues to ensure accuracy and reliability of reporting solutions.
- **Continuous Improvement:** Identify and implement opportunities to enhance data infrastructure, reporting processes, and user experience.
- **Documentation & Training:** Develop and maintain comprehensive documentation and partner with the change team to create training materials to support users and promote data literacy.
- **Collaboration:** Partner closely with the Product team to align data solutions with strategic objectives and drive adoption.
- **Operational Excellence:** Own and manage all Jira tickets related to data and reporting, maintaining clear tracking and communication of progress.

Education and Experience

- Bachelor's or Master ' s degree in Business Administration, Information Management, Data Analytics, or a related field
- English (Native-level) - Must be able to communicate and understand complex concepts clearly and concisely
- 8+ years of experience in a data leadership role (e.g., Data Team Lead, Data Engineer Lead, Analytics Lead) in a large corporate or regulated environment.
- Proven track record of designing and implementing dashboards and data solutions (Power BI expertise needed). Strong technical skills in data modeling, ETL, and data visualization.
- Tools expertise required - SQL, PowerBI, QlikSense, Snowflake, etc.
- Experience managing and mentoring data professionals. Excellent organizational and project management skills, with experience using JIRA or similar systems. Should be able to

generate insights based on data and visualization along with strong presentation and storytelling skills. Strong communication and stakeholder management skills.

- Proactive, detail-oriented, and comfortable with operational management of complex data ecosystems. Ability to drive cross-functional collaboration and operate effectively across cultures and geographies.
- Problem-solving mindset and critical thinking skills, with the ability to deliver under tight deadlines. Knowledge of Content lifecycle is good to have

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Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

部门
US

Business Unit
General Management

地点
India

站点
Hyderabad (Office)

Company / Legal Entity
IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

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Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.



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