# Manager, Interactive Design

Job ID
REQ-10067796

12    05, 2025

India

Novartis is hiring Manager Interactive Designer and Web to help us elevate the user experience and visual consistency across our internal and external web ecosystem. This hybrid creative-technologist role blends UI design, CMS layout building, modular content design, animation, and component-based thinking.

The selected candidate will be responsible for designing digital experiences that go beyond static layouts, responsive pages, animated banners, interactive stories, or site modules, using tools like Figma, Ceros, and basic HTML/CSS/JS principles to bring your ideas to life. The person will work within established design systems and brand frameworks, but also push for innovation, micro-interactions and better UX patterns.

This position requires someone who is deeply familiar with designing for the web, understands accessibility, UX best practices, and collaborates well with developers, strategists, and global stakeholders.

## About the Role

Key Responsibilities:

·       Partner with brand leads, UX strategists, developers and writers to bring digital ideas to execution. Balance stakeholder requests with users' needs to create high-utility, intuitive designs.

·       Design responsive layouts, web pages, landing pages, and microsites across multiple business units. Maintain visual consistency, readability, accessibility, and on-brand execution in all digital outputs.

·       Translate wireframes and user journeys into beautiful, usable interfaces aligned with Novartis design systems.

·       Adapt and scale components (cards, menus, modules, grids) to support brand-specific or campaign needs.

·       Work within existing design systems (Drupal/Figma libraries) and help evolve components and UI patterns as needed. Use variables, constraints and auto-layout in Figma for scalable UI builds.

·       Collaborate with development teams working in Drupal, WordPress, or other CMS environments to structure content, visual assets and mobile responsiveness. Ensure pixel-perfect implementation and design-to-development consistency.

·       Apply UX principles to drive clarity, simplicity, and scan-ability across digital experiences. Run small design experiments or A/B variants where needed.

·       Work on Ceros or similar no-code platforms to build immersive interactive content (infographics, scrollable modules, etc.). Prepare and handoff UI kits and component specs for development.

·       Design and export animated banners, scroll-triggered effects or micro-interactions. Animate SVGs or lightweight transitions for digital campaigns.

·       Use Figma motion plugins, or tools like Lottie and Ceros animations to enhance storytelling.

·       Review digital builds and perform QA against mockups for fidelity and performance.

·       Support the team and leadership in driving site / global initiatives and projects as required.

Participate in global content governance discussions and share best practices.

Essential Requirements:

·       Bachelor's degree in graphic design, digital design, interaction design, or visual communication.

·       5+ years in web, digital, or UI design roles, preferably with a healthcare company, or an agency supporting pharmaceutical / healthcare organization.

·       Expert in Figma, auto-layout, variables, component libraries, plugins.

·       Proficient in Ceros, or similar interactive no-code platforms.

·       Basic knowledge of HTML5, CSS3, and JavaScript (for understanding implementation needs, not full coding).

·       Strong skills in Adobe XD, Photoshop and Illustrator for asset generation and motion support.

·       Fluent in principles of responsive design, mobile-first, accessibility (WCAG) with a solid grasp of design thinking.

·       Excellent English communication (written and spoken).

·       Passionate about technology, creativity and the evolution of digital experiences. Strong organizational skills, versioning, QA mindset.

·       Collaborative spirit and comfortable working in cross-functional, global teams.

·       Strong values and behavior that befit a Novartis employee - Innovation, Collaboration, Courage, Integrity and Quality.

Commitment to Diversity and Inclusion:

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Accessibility and accommodation:

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to diversityandincl.india@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

**Benefits and Rewards:** Read our handbook to learn about all the ways we'll help you thrive personally and professionally: https://www.novartis.com/careers/benefits-rewards

US

Business Unit
Marketing

India

Hyderabad (Office)

Company / Legal Entity
IN10 (FCRS = INO10) Novartis Healthcare Private Limited

Functional Area

Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

```
function adjustKalturaPlayer() { var deviceWidth = window.innerWidth ||
document.documentElement.clientWidth || document.body.clientWidth; var mediaElement =
document.getElementById("kalturaplayer696784ad97dde927779146"); var mediaContainer =
mediaElement.closest('.nc-kaltura-media'); var originalWidth = "1200px"; var originalHeight = "674px";
var originalWidthValue = parseFloat(originalWidth); var originalHeightValue =
parseFloat(originalHeight); var mediaType = "video"; var isResponsive = false; //Get computed styles
of the container element. var parentStyles = window.getComputedStyle(mediaContainer); var
finalWidth = parseFloat(parentStyles.width); if (finalWidth   var config = { targetId:
"kalturaplayer696784ad97dde927779146", provider: { widgetId: "10m7rm1pm", partnerId:
"2076321", uiConfId: "55802022" }, playback: { autoplay: false, autopause: false,
allowMutedAutoPlay: false, loop: false }, sources: { options: {}, startTime: 0 }, plugins: { download: {
disable: true }, "playkit-js-transcript":{ position: "right", //Default: bottom;(' left' , ' right', ' top' , 'bottom' ) to
enable transcript expandMode: "over", //Default: alongside;(' alongside', ' hidden' , 'over' )
expandOnFirstPlay: false, showTime: true, downloadDisabled: false, printDisabled: false, disable:
true } }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu: false },
components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets: ['Playback',
'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get:
KalturaPlayer.ui.components.Remove } ] } }; config.plugins.preventSeek = { preventSeekForward:
false, preventSeek: false }; config.plugins.floating = { disable: true }; config.plugins.navigation = {
position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; config.plugins['playkit-
js-hotspots'] = { disable: true }; config.plugins['playkit-js-moderation'] = { disable: true };
config.plugins['playkit-js-info'] = { disable: true }; config.plugins.share = { disable: true };
config.ui.uiComponents = []; config.plugins.googleTagManager = {};
config.plugins.googleTagManager.customEventsTracking = {};
config.plugins.googleTagManager.containerId = 'GTM-57RJQ5';
config.plugins.googleTagManager.customEventsTracking.custom = [];
config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents:
false, playlistEvents: false, castEvents: false } };


try { var kalturaPlayer = KalturaPlayer.setup(config); //Add the player to the global array. if (typeof
kalturaPlayerVideos !== 'undefined') { kalturaPlayerVideos.push(kalturaPlayer); } else { var
```

kalturaPlayerVideos = []; kalturaPlayerVideos.push(kalturaPlayer); } // Load the Player for other media. kalturaPlayer.loadMedia({entryId: "1dgfvmafo"}); setTimeout(() => { setupAutoPause(kalturaPlayerVideos); }, 500); function setupAutoPause(players) { players.forEach((currentPlayer) => { currentPlayer.addEventListener('play', () => { players.forEach((otherPlayer) => { if (otherPlayer !== currentPlayer && typeof otherPlayer.pause === 'function') { otherPlayer.pause(); } }); }); }); } } catch (e) { console.error(e.message) }

VIDEO

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