

Manager, Video Production

Job ID
REQ-10067791

12月 05, 2025

India

摘要

Novartis is hiring a Video Production Manager, a creative role that blends video editing, 2D/3D animation, audio design, and motion storytelling to produce engaging, brand-aligned content for global campaigns.

This role is ideal for a post-production expert who can craft powerful stories across channels, from internal explainers to external brand videos by combining visuals, sound, motion, and narrative flow. The selected candidate will own projects end-to-end: from interpreting the brief, building storyboards, animating assets, editing footage, adding sound FX, and exporting polished deliverables.

The selected candidate will work closely with copywriters, art directors, creative directors, producers, strategists, and marketers to bring to life campaigns that simplify scientific topics, promote brand purpose, or humanize internal communications all with creative flair and technical rigor.

About the Role

Key Responsibilities:

- Concept, design and animate 2D and 3D motion graphics, including explainer videos, transitions, intros/outros, title sequences, and kinetic infographics.
- Edit a wide range of video formats such as testimonials, interviews, product explainers, internal events, teasers, social cutdowns, etc. Export clean, high-quality deliverables with appropriate compression and specs.
- Manage raw footage, B-roll, VO, music, and overlays to craft coherent and engaging narratives.
- Optimize video for multiple formats and platforms (social, email, internal, web, etc.). Perform video clean-up, stabilization, audio sync, and version control.
- Build visual systems for animation aligned with brand guidelines. Maintain organized project files and adhere to global brand standards and accessibility guidelines.
- Convert complex content into clear and simple animated visuals, using storytelling techniques.
- Animate typography, UI flows, characters, or brand iconography. Integrate animation seamlessly into edited footage.
- Interpret scripts and briefs to develop visual concepts and storyboards.
- Collaborate with art direction and copy teams to shape the narrative arc. Present visual references and animatics to align creative vision early in the process.
- Edit, mix and enhance audio tracks: voiceover, ambient sound, SFX, background music. Design or source original sound FX to elevate motion sequences. Sync audio with visuals to create dynamic rhythm and emotional impact.
- Perform color correction and color grading to ensure consistency, mood and brand alignment.
- Collaboration & Compliance
 - Collaborate with brand managers, medical/commercial leads, and content strategists.
 - Support MLR (Medical, Legal, Regulatory) review workflows: versioning, time-

stamping, visual annotations.

Essential Requirements:

- Bachelor ' s degree in graphic design, digital design, multimedia design, or visual communication.
- 5+ years of experience working in creative teams, animation studios, advertising agencies, or in-house video/design departments.
- Proficient with Premiere Pro (advanced video editing and multi-cam workflows), After Effects (motion graphics, animation rigging, expressions, templates), Cinema 4D or Blender (basic to intermediate 3D animation and integration), DaVinci Resolve (professional color grading and finishing), Adobe Audition (or a similar tool for audio clean-up, mixing and sound design)
- Preferred: Familiar with Photoshop, Illustrator and InDesign for asset prep and layout.
- Strong knowledge of visual storytelling, pacing, rhythm and transitions. Ability to create clean, layered project files for collaboration and review.
- Experience in building motion systems for consistency across brands.
- Basic understanding of formats, codecs, compression and export settings. Familiarity with accessibility and compliance with video content.
- Clear communicator and able to present work to stakeholders or non-technical teams. Comfortable with feedback loops, rapid iterations and collaborative production.
- Excellent written and spoken communication with high proficiency in English language.
- Values and Behaviors: Strong principles and lives Novartis ' Values and Behaviors - Innovation, Collaboration, Courage, Integrity and Quality every day.

Commitment to Diversity and Inclusion:

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Accessibility and accommodation:

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to diversityandincl.india@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

部门
US

Business Unit
Marketing

地点
India

站点
Hyderabad (Office)

Company / Legal Entity
IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

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