

## Insights and Analytics Manager Haematology

Job ID  
REQ-10067721

12月 05, 2025

United Kingdom

### 摘要

#LI-Hybrid

Location: London, United Kingdom

Relocation Support: This role is based in London, United Kingdom. Novartis is unable to offer relocation support: please only apply if accessible.

Join us in shaping the future of hematology care by turning data into decisions that matter. As Insights & Analytics Manager, you ' ll partner with brand leaders to uncover actionable insights, guide strategic choices, and ensure every decision drives better outcomes for patients. From forecasting and market research to tracking key performance indicators and bespoke analysis, your expertise will empower teams to deliver impact where it counts most.

### About the Role

## Key Responsibilities

- Recommend strategic brand choices based on actionable customer insights.
- Validate local and global forecasts in collaboration with Finance and Brand teams.
- Drive account segmentation and prioritization to optimize resource allocation.
- Manage data sources and vendors to generate meaningful market and patient insights.
- Provide analytical support and training for field and brand teams across multiple tools.
- Deliver monthly updates on market trends and patient numbers to stakeholders.
- Track key performance indicators and diagnose performance drivers to inform strategic decisions.
- Lead market research projects and deliver bespoke analyses to support brand growth.

## Essential Requirements

- Minimum 3 years ' experience in insights and analytics roles.
- Bachelor ' s degree in Science, Data, or Business discipline.
- Strong analytical and problem-solving skills with proven business acumen.
- Demonstrated ability to apply data-driven insights to commercial decisions.
- Experience collaborating with diverse commercial stakeholders across functions.
- Confidence to challenge and influence strategic direction effectively.
- Proactive communicator with clear, engaging verbal and written skills.
- Customer-focused mindset aligned with Novartis values and behaviors

## Languages:

- English.

## Commitment to Diversity:

We are committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

## Why Novartis?

Our purpose is to reimagine medicine to improve and extend people ' s lives and our vision is to become the most valued and trusted medicines company in the world. How can we achieve this? With our people. It is our associates that drive us each day to reach our ambitions. Be a part of this mission and join us! Learn more here: <https://www.novartis.com/about/strategy/people-and-culture>

## You ' ll receive:

Competitive salary, Sales incentive bonus, Pension scheme, Share purchase scheme, Health insurance, 25 days annual leave, Flexible working arrangements, subsidized dining facilities, Employee recognition scheme, learning and development opportunities.

Join our Novartis Network:

If this role is not suitable to your experience or career goals but you wish to stay connected to learn more about Novartis and our career opportunities, join the Novartis Network here:

<https://talentnetwork.novartis.com/network>

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

部门

International

Business Unit

Sales

地点

United Kingdom

站点

London (The Westworks)

Company / Legal Entity

GB16 (FCRS = GB016) Novartis Pharmaceuticals UK Ltd.

Functional Area

Marketing

Job Type  
Full time

Employment Type  
Regular

Shift Work  
No

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