

Graphic Design Manager (Temporary 6 months)

Job ID
REQ-10067370

12月 11, 2025

Mexico

摘要

Novartis is hiring a Graphic Designer to support our in-house creative team with the development of branded materials across digital and print channels. This role is ideal for a versatile, fast-learning, and detail-oriented designer with solid foundational skills and a desire to grow within a dynamic, global creative environment.

As a generalist, you ' ll be involved in a wide variety of projects, from digital banners, to internal documents, emails, PowerPoint decks, and lightweight motion assets. You ' ll work under the guidance of art directors and creative directors, contributing to high-impact deliverables that follow brand guidelines and meet business goals.

We ' re looking for someone curious, collaborative, and passionate about creativity, ready to jump into multiple formats and learn along the way.

About the Role

#LI-Hybrid

Location: Mexico City

This role is based in Mexico City. Novartis is unable to offer relocation support: please only apply if accessible.

Ready to bring ideas to life that inspire action and advance our mission to reimagine medicine? As our Graphic Design Manager, you ' ll shape high - impact visual experiences across digital and print—partnering closely with art directors and cross - functional teams to turn complex concepts into clear, on - brand stories. From social graphics and email campaigns to presentation decks and patient - facing materials, you ' ll elevate consistency, accessibility, and craft while mentoring standards, optimizing workflows in Figma, and supporting light motion design. If you thrive in a collaborative, fast - paced environment and want your work to reach millions, this is a place to grow, learn, and make a tangible difference.

Key Responsibilities

- Produce digital and print assets: emails, banners, social graphics, presentations, and internal documents.
- Design layouts for guides, manuals, and presentation decks, maintaining brand consistency and accessibility.
- Organize components and templates in Figma; prepare assets for developer handoff and localization.
- Optimize graphics for responsive experiences and high-resolution displays across platforms.
- Create light motion graphics and animations for banners, videos, and presentations.
- Maintain clean files, version control, and enforce accessibility and brand compliance standards.
- Collaborate with art directors; iterate on concepts and integrate feedback to improve outcome.

Essential Requirements

- Bachelor ' s degree in Graphic Design, Visual Communication, Digital Media, or Multimedia Design.
- At least four years of professional graphic design experience in agency or in-house settings.
- Advanced proficiency in Adobe Photoshop, Illustrator, and InDesign; strong typography and layout foundations.
- Working knowledge of Figma for templates, component-based design, and asset organization.
- Fluent in English, written and spoken.
- Strong time management, attention to detail, and ability to multitask effectively.

Desirable Requirements

- Experience with motion design tools such as After Effects to create simple animations.
- Familiarity with PowerPoint and Canva for presentation and template work.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

部门
US

Business Unit
Marketing

地点
Mexico

站点
INSURGENTES

Company / Legal Entity
MX06 (FCRS = MX006) Novartis Farmacéutica S.A. de C.V.

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

Ajustes de accesibilidad

Novartis tiene el compromiso de trabajar y proporcionar adaptaciones razonables para personas con discapacidad. Si, debido a una condición médica o discapacidad, necesita una adaptación razonable para cualquier parte del proceso de contratación, o para desempeñar las funciones esenciales de un puesto, envíe un correo electrónico a tas.mexico@novartis.com y permítanos conocer la naturaleza de su solicitud y su información de contacto. Incluya el número de posición en su mensaje.

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