Data Visualization Designer

Job ID
REQ-10067367

12 03, 2025

Mexico

Job Description

LI-Hybrid

Location: Mexico

Relocation Support: This role is based in Mexico. Novartis is unable to offer relocation support: please only apply if accessible.

Novartis is hiring a Data Visualization Designer to turn complex health data into clear, compelling, and story-driven visuals that inform, inspire, and elevate communication across our core brand assets. This role blends information design, visual storytelling, and data interpretation to support strategic narratives across medical, marketing, and internal communications.

The ideal candidate is a designer with strong analytical skills, someone who sees structure and meaning in datasets, and knows how to bring them to life through elegant infographics, charts, maps, and visual frameworks. They will collaborate with cross-functional teams and agency partners to ensure visual consistency and elevate data-driven storytelling across the organization.

About the Role

Key Responsibilities:

- Visual Storytelling & Design Execution:
- Design visually compelling infographics, charts, graphs, timelines, and frameworks to communicate health data and insights.
- Apply strong design fundamentals: typography, layout, color, iconography, to ensure clarity, hierarchy, and brand alignment.
- Develop scalable, modular visual systems for reuse across campaigns and markets.
- Data Interpretation & Creative Analysis
- Partner with Brand Strategists and Agency Partners to understand strategic brand data objectives.
- Explore, interpret, and identify new visual storytelling opportunities from health data.
- Generate original, data-focused visual narratives that enhance brand messages or uncover new angles.
- Collaborate with analytics, insights or scientific teams to validate and contextualize visuals.
- Cross-functional Collaboration & Creative Leadership
- Organize data visually through clear categorization, layering, and progressive disclosure.
- Ensure accessibility and brand alignment in all visual outputs.
- Prepare visual deliverables for print, digital, PowerPoint or interactive formats.
- Collaborate with medical, digital, marketing and internal communications teams to define visualization needs.
- Present ideas and sketches, and clearly articulate design logic and data interpretation decisions.
- Handle feedback loops efficiently, maintaining clarity and quality through iterations.

Essential Requirements:

- Bachelor's degree in Graphic Design, Communication Design, Fine Arts, Information Design, Information Science, Data Science, or related fiel
- 7+ years in a data-driven design, information design, or visual storytelling role agency, in-house, healthcare, or editorial preferred. Strong portfolio demonstrating infographics, charts, maps, and data-based narratives.
- Experience in health, science, or pharma data is a strong plus.
- Mastery of Adobe Illustrator, Figma, and other vector or layout tools.
- Skilled in building visual narratives from raw or structured data. Ability to translate complex datasets into digestible and visually impactful experiences.
- Expert in Adobe Illustrator, Figma, Photoshop, and InDesign.
- Familiarity with visual storytelling platforms like Flourish, Ceros, Infogram, or no-code web tools is a plus.
- Experience with interactive visualizations, scroll-based infographics, or PDF storytelling formats.
- Basic knowledge of accessibility (contrast, legibility, structure) is desirable.
- Comfortable distilling raw content, like Excel sheets, transcripts, or strategy decks, into key messages and visual moments.

- Experience working with scientific data, behavioral insights, or campaign metrics is a plus, but not required.Capable of identifying patterns and narrative arcs from fragmented information.
- Fluent in English (written and spoken), with the ability to express complex design thinking clearly.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: https://www.novartis.com/careers/benefits-rewards

US

Business Unit
Marketing

Mexico

INSURGENTES

Company /Legal Entity
MX06 (FCRS = MX006) Novartis Farmacéutica S.A. de C.V.

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

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Ajustes de accesibilidad

Novartis tiene el compromiso de trabajar y proporcionar adaptaciones razonables para personas con discapacidad. Si, debido a una condición médica o discapacidad, necesita una adaptación razonable para cualquier parte del proceso de contratación, o para desempeñar las funciones esenciales de un puesto, envíe un correo electrónico a tas.mexico@novartis.com y permítanos conocer la naturaleza de su solicitud y su información de contacto. Incluya el número de posición en su mensaje.

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