

Senior Associate Scientific Writing

Job ID
REQ-10067192

12月 04, 2025

India

摘要

The role of Senior Associate Scientific Writing involves updating / creating scientifically / medically accurate content for commercial and medico-marketing assets such as newsletters, RTEs, civics, social media posts, websites, digital and print brochures, banners, etc. This person will be required to update the content for existing / new assets for Novartis Brand / products such that they reflect the most recent changes to Important Safety Information (ISI) / Prescribing Information (PI) / Other reference documents. These updates need to be consistent with the stringent MLR guidelines and specifications (Medical- Legal-Regulatory). This role will be a part of Studio Operations and will have to demonstrate strong collaboration with colleagues across all Novartis sites (India, US, Ireland and Mexico), operate in a metricized environment, maintain highest quality standards, and live Novartis values and behaviours every day.

About the Role

Location - Hyderabad #LI Hybrid

Key Accountabilities:

- Develop scientifically accurate, engaging, and compliant promotional materials including iCVAs, brochures, digital campaigns, Emails, social media posts, banners etc.
- Ensure messaging is consistent with brand strategy and aligned with approved product positioning.
- Support omnichannel content planning by identifying opportunities to repurpose scientific content for multiple formats and platforms targeting different audiences. Contribute and develop to modular content models.
- Monitor and interpret label updates and ensure timely content revision across all promotional assets.
- Liaison with editorial, creative and regulatory teams to ensure alignment of promotional content with latest approved label. Mentor junior writers , providing guidance and training on commercial writing, label integration and compliance standards.
- Develop and maintain label update checklists, to ensure consistency of the updates across materials. Partner with scientific writers, creative and digital teams to ensure efficient, high-quality content development workflows.

Essential Requirements:

Work Experience:

- Advanced degree in life sciences, pharmacy, medicine or related field.
- 3-5 years of experience in scientific writing with a strong focus on promotional material, content planning and label updates.
- In-depth understanding of promotional scientific communications, clinical data interpretation, and pharmaceutical regulations.
- Familiarity with promotional content review systems and relevant codes.
- Strategic mindset with ability to contribute to content planning and campaign design.. Excellent written and verbal communication skills.
- Ability to work cross-functionally in matrix environment with high attention to detail and timelines.
- Exposure to global content localization /adaptation. Understanding of omnichannel marketing

Skills:

- Advertising Campaigns.
- Content Development
- Analytical Thinking.
- Brand Awareness.
- Commercial Writing
- Omnichannel Marketing
- Digital Marketing.
- Email Marketing.
- Marketing Communications.
- Marketing Strategy.
- Media Campaigns.
- Strategic Marketing.

Languages :

- English.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

部门
US

Business Unit
Marketing

地点
India

站点
Hyderabad (Office)

Company / Legal Entity
IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

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Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to diversityandincl.india@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.



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