

Integrated Business Insight Manager

Job ID REQ-10066814

11月 14, 2025

Italy

摘要

#LI-Hybrid Location: Milano

In your role as Integrated Business Insight Manager, within the Innovation, Business Excellence & Execution and Mature Brands (IBEEM) organization, your main responsibility will be to generate valuable business insights that will guide and support an effective decision making.

You will gather, analyze, and interpret data from various sources to provide a 360 ° perspective on the performance and potential of each product and actionable insights that can drive strategic decisions.

You will act as a business partner to the Therapeutic Areas (TAs) and IBEEM teams working closely with cross functional teams including marketing, sales and finance

About the Role

Key Responsibilities:

- Supporting the strategy definition of therapeutic areas and IBEEM team providing insights and partnering with the stakeholders
- Gather, analyze and interpret data from different internal and external data sources (market research, internal data analysis and more)
- Generate actionable insights to inform and co-create business strategy and decision making for the TAs
- Partner with finance team to develop robust market models and monitor business performance
- Be Single Point of Contact (SPOC) for Integrated Business Insight team in TAs
- Explore and scout the opportunity to leverage the existing data with a centralized approach (key insights in one place)
- Work in synergies and collaborate with IBEEM teams to ensure data generation will be beneficial for our value proposition, especially for the development of personalized customer journey
- Partner with Region Europe / Global Teams to ensure consistency of the insights at the country level with the above country view
- Successfully partner with internal and external stakeholder groups (including the management of external agencies/partners)

Essential Requirements

- University Degree (STEM area is preferred)
- Italian and English on a fluent level
- At least 3 years of experience in the pharmaceutical industry
- A previous relevant experience in data management & insights generation
- A previous experience in roles interacting cross functionally in a matrix environment with proven ability in influencing and negotiating skills, teamworking, business partnering, management of multiple stakeholders
- In depth understanding of the Pharma marketplace, key dynamics, competitors and market environment
- Good understanding of data analysis trends & evolution, with excellent skills in dealing with Excel and Power Point tools

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

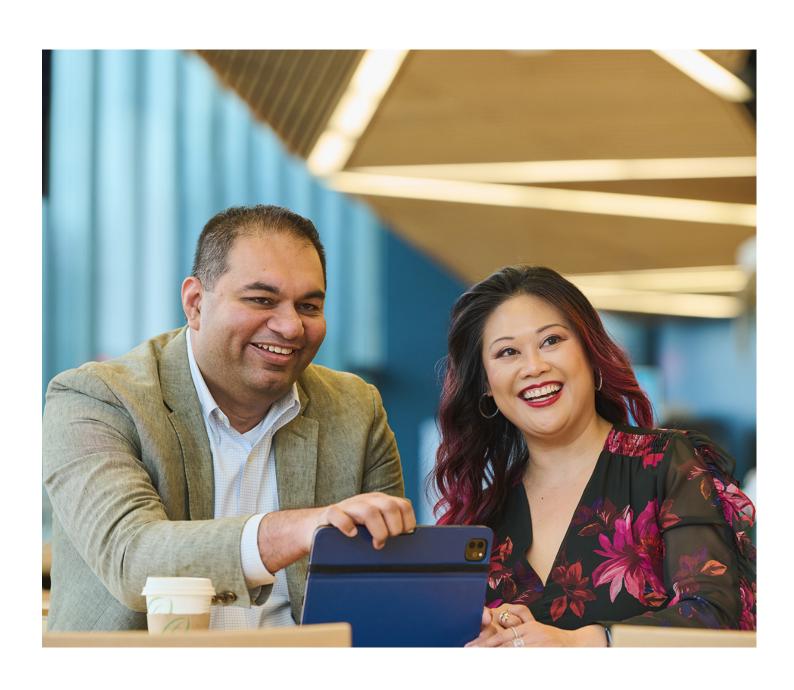
Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: https://talentnetwork.novartis.com/network

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: https://www.novartis.com/careers/benefits-rewards

部门 International **Business Unit** Marketing 地点 Italy 站点 Milano Company / Legal Entity IT08 (FCRS = IT008) Novartis Farma S.p.A. **Functional Area** Marketing Job Type Full time **Employment Type** Regolare Shift Work

Apply to Job

No



Job ID REQ-10066814

Integrated Business Insight Manager

Apply to Job

Source URL:

https://www.novartis.com.cn/careers/career-search/job/details/req-10066814-integrated-business-insight-manager-it-it

List of links present in page

- 1. https://www.novartis.com/about/strategy/people-and-culture
- 2. https://talentnetwork.novartis.com/network
- 3. https://www.novartis.com/careers/benefits-rewards
- 4. https://novartis.wd3.myworkdayjobs.com/it-IT/NovartisCareers/job/Milano/Integrated-Business-Insight-ManagerREQ-10066814-2
- 5. https://novartis.wd3.myworkdayjobs.com/it-IT/NovartisCareers/job/Milano/Integrated-Business-Insight-ManagerREQ-10066814-2