

Integrated Business Insight Manager

Job ID
REQ-10066814

11月 14, 2025

Italy

摘要

#LI-Hybrid
Location: Milano

In your role as Integrated Business Insight Manager, within the Innovation, Business Excellence & Execution and Mature Brands (IBEEM) organization, your main responsibility will be to generate valuable business insights that will guide and support an effective decision making.

You will gather, analyze, and interpret data from various sources to provide a 360 ° perspective on the performance and potential of each product and actionable insights that can drive strategic decisions.

You will act as a business partner to the Therapeutic Areas (TAs) and IBEEM teams working closely with cross functional teams including marketing, sales and finance

About the Role

Key Responsibilities:

- Supporting the strategy definition of therapeutic areas and IBEEM team providing insights and partnering with the stakeholders
- Gather, analyze and interpret data from different internal and external data sources (market research, internal data analysis and more)
- Generate actionable insights to inform and co-create business strategy and decision making for the TAs
- Partner with finance team to develop robust market models and monitor business performance
- Be Single Point of Contact (SPOC) for Integrated Business Insight team in TAs
- Explore and scout the opportunity to leverage the existing data with a centralized approach (key insights in one place)
- Work in synergies and collaborate with IBEEM teams to ensure data generation will be beneficial for our value proposition, especially for the development of personalized customer journey
- Partner with Region Europe / Global Teams to ensure consistency of the insights at the country level with the above country view
- Successfully partner with internal and external stakeholder groups (including the management of external agencies/partners)

Essential Requirements

- University Degree (STEM area is preferred)
- Italian and English on a fluent level
- At least 3 years of experience in the pharmaceutical industry
- A previous relevant experience in data management & insights generation
- A previous experience in roles interacting cross functionally in a matrix environment with proven ability in influencing and negotiating skills, teamworking, business partnering, management of multiple stakeholders
- In depth understanding of the Pharma marketplace, key dynamics, competitors and market environment
- Good understanding of data analysis trends & evolution, with excellent skills in dealing with Excel and Power Point tools

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部门

International

Business Unit

Marketing

地点

Italy

站点

Milano

Company / Legal Entity

IT08 (FCRS = IT008) Novartis Farma S.p.A.

Functional Area

Marketing

Job Type

Full time

Employment Type

Regolare

Shift Work

No

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