

Sr. Analyst, Payor, Access & Reimbursement I&A

Job ID
REQ-10066330

11月 12, 2025

India

摘要

Sr. Analyst, Payer, Access & Reimbursement play a critical role in supporting the delivery of high-quality, actionable insights. This role will be supporting engagement leads in delivering complex analytical solutions using multiple datasets for the IDS team. This role focuses on analysing payer, provider, and patient dynamics to optimize market access strategies, reimbursement, and patient affordability. The candidate should have strong analytical skills, a deep understanding of managed markets/ market access, and the ability to work cross-functionally to drive impactful outcomes. SA will manage assigned workstreams, drive insight generation, and collaborate closely with both Hyderabad and East Hanover (EH) teams independently to ensure alignment and timely delivery.

About the Role

Key Responsibilities

- Explore, develop, implement, and scale up solutions that address customer needs. Co-create

with key stakeholders to build partnerships & collaborations.

- Collaborating with Hyderabad and EH leads to ensure comprehensive market, segmentation, and behavioral analyses are incorporated.
- Analyze payer data, formulary coverage, and market share to assess and optimize product access across commercial and government payers.
- Segment payers based on their policies, formulary positions, and prescription trends, identifying high-potential accounts and key influencers.
- Analyze patient claims data, physician prescribing behavior, and treatment utilization patterns in response to payer policies and formulary changes
- Monitor competitor activities, including pricing, formulary status, and payer contracts, to assess their impact on market share and market access strategies.
- Provide analytics support to Novartis internal customers on various high complexity analytical reports.
- Working knowledge of multiple US pharma datasets e.g. IQVIA LAAD, Xponent, Plantrak, SMART etc. and formulary datasets (MMIT, DRG - Fingertip, etc.), managing and organizing data sets from databases to find patterns and trends in data.
- Transforming these complex and granular data into actionable insights.
- Should be able to support multiple projects and work with leads, mentor new member/Intern.
- Require experience in quantitative analysis with a demonstrated focus in analytics and experience with coding languages (SQL OR Python) to query and extract data. Also, experience with BI tools, working with very large data sets is a plus.

Essential Requirement

- Experience in the US pharmaceutical or healthcare industry, with a deep understanding of product lifecycle management, and market dynamics.
- A proven track record in Market Access (Payer/Formulary/Access), brand performance management, marketing, or a similar role,
- Ability to support and implement brand strategies that drive market share and revenue growth. The candidate should be able work in high performing team fostering a collaborative and innovative mindset.
- Master ' s degree in data science, Analytics, Business, Life Sciences, or a related field.
- 3+ years of experience in analytics, advanced analytics, market access, or decision science, preferably in the pharmaceutical or healthcare sector.
- Strong experience in data analysis, insight generation, and project management.
- Demonstrated ability to collaborate across global teams and manage multiple priorities.
- Excellent communication, presentation, and stakeholder management skills.
- Experience preparing reports, workshop materials, and executive presentations.

Desired Requirement

- Bachelor's degree in related field is required; Master of Science and/or MBA
- The ideal candidate will have strong analytical background, strategic thinking and problem-solving skills

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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部门
US

Business Unit
General Management

地点
India

站点
Hyderabad (Office)

Company / Legal Entity
IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

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Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.



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