

Strategic Content Delivery Manager

Job ID
REQ-10066322

2月 03, 2026

Mexico

摘要

Proactive and detail-oriented, this role will manage the end-to-end delivery of creative assets across digital and print channels, with a strong focus on messaging content and brand strategy. The ideal person will thrive in a fast-paced environment, demonstrate excellent stakeholder management, and be flexible to collaborate across US time zones.

About the Role

Key Responsibilities

- Lead and manage project delivery from intake to final handoff, inclusive of demand planning, quality standards are upheld, compliance requirements are adhered to, ensuring timelines are met, while driving strategic collaboration across stakeholders and cross-functional teams.

- Collaborate closely with brand teams and cross-functional partners to ensure strategic alignment and pull-through
- Lead regular status calls and deliver clear, actionable updates to stakeholders, and cross-functional collaborators
- Identify risks early and proactively solve issues by coordinating with internal team, stakeholders and relevant external teams to keep projects on track.
- Maintain detailed project documentation, timelines, and metadata in internal planning systems and digital asset management platforms, ensuring accurate project information
- Asset update workflows, such as mark-up reviews, MLR submissions, and stakeholder approvals, while ensuring smooth communication and alignment between teams.

Required Expertise

- Proven ability to manage end-to-end creative workflows, including intake, briefing, execution, and deployment.
- Translate brand strategy into tactical execution, ensuring alignment with brand objectives
- Foster stakeholder relationships, and have collaborative discussions around marketing content and messaging, alignment of priorities and demand planning
- Familiarity with asset creation for various print and digital channels. ie: email, digital banners, congress materials, brochures, Veeva platform, and social media.
- Experience with MLR process, US FDA requirements, and project tracking tools.
- Willingness to work US hours and attend meetings across time zones.

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部门
US

Business Unit
Marketing

地点
Mexico

站点
INSURGENTES

Company / Legal Entity
MX06 (FCRS = MX006) Novartis Farmacéutica S.A. de C.V.

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

```
function adjustKalturaPlayer() { var deviceWidth = window.innerWidth ||
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document.documentElement.clientWidth || document.body.clientWidth; var mediaElement = document.getElementById("kalturaplayer69898c8777ce9989909979"); var mediaContainer = mediaElement.closest('.nc-kaltura-media'); var originalWidth = "1200px"; var originalHeight = "674px"; var originalWidthValue = parseFloat(originalWidth); var originalHeightValue = parseFloat(originalHeight); var mediaType = "video"; var isResponsive = false; // Get computed styles of the container element. var parentStyles = window.getComputedStyle(mediaContainer); var finalWidth = parseFloat(parentStyles.width); if (finalWidth < originalWidthValue) { var config = { targetId: "kalturaplayer69898c8777ce9989909979", provider: { widgetId: "10m7rm1pm", partnerId: "2076321", uiConfd: "55802022" }, playback: { autoplay: false, autopause: false, allowMutedAutoPlay: false, loop: false }, sources: { options: {}, startTime: 0 }, plugins: { download: { disable: true }, "playkit-js-transcript": { position: "right", // Default: bottom; ('left', 'right', 'top', 'bottom') } }, enable transcript. expandMode: "over", // Default: alongside; ('alongside', 'hidden', 'over') expandOnFirstPlay: false, showTime: true, downloadDisabled: false, printDisabled: false, disable: true }, ui: { showCCButton: false, settings: { showQualityMenu: true, showSpeedMenu: false }, components: { fullscreen: { disableDoubleClick: false } }, uiComponents: [ { presets: ['Playback', 'Live'], area: 'BottomBarRightControls', replaceComponent: 'Fullscreen', get: KalturaPlayer.ui.components.Remove } ] } }; config.plugins.preventSeek = { preventSeekForward: false, preventSeek: false }; config.plugins.floating = { disable: true }; config.plugins.navigation = { position: "right", expandMode: "over", expandOnFirstPlay: false, visible: false }; config.plugins['playkit-js-hotspots'] = { disable: true }; config.plugins['playkit-js-moderation'] = { disable: true }; config.plugins['playkit-js-info'] = { disable: true }; config.plugins.share = { disable: true }; config.ui.uiComponents = []; config.plugins.googleTagManager = {}; config.plugins.googleTagManager.customEventsTracking = {}; config.plugins.googleTagManager.containerId = 'GTM-57RJQ5'; config.plugins.googleTagManager.customEventsTracking.custom = []; config.plugins.googleTagManager.customEventsTracking = { preset: { coreEvents: true, UIEvents: false, playlistEvents: false, castEvents: false } };
```

```
try { var kalturaPlayer = KalturaPlayer.setup(config); // Add the player to the global array. if (typeof kalturaPlayerVideos !== 'undefined') { kalturaPlayerVideos.push(kalturaPlayer); } else { var kalturaPlayerVideos = []; kalturaPlayerVideos.push(kalturaPlayer); } // Load the Player for other media. kalturaPlayer.loadMedia({entryId: "1dgfvmafo"}); setTimeout(() => { setupAutoPause(kalturaPlayerVideos); }, 500); function setupAutoPause(players) { players.forEach((currentPlayer) => { currentPlayer.addEventListener('play', () => { players.forEach((otherPlayer) => { if (otherPlayer !== currentPlayer && typeof otherPlayer.pause === 'function') { otherPlayer.pause(); } })); })); } } catch (e) { console.error(e.message) }
```



VIDEO

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