

Web Operations Team Lead

Job ID
REQ-10066009

11月 03, 2025

Mexico

摘要

Join our dynamic Studio Operations team as a Web Operations Team Lead. You will drive the execution of digital projects, lead a team of web specialists, and ensure the delivery of high-quality web solutions. This role requires a blend of hands-on technical expertise, design system understanding, and proven people management skills.

About the Role

Major accountabilities:

- Lead, mentor, and develop a team of web operations professionals, fostering a collaborative and high-performance environment
- Set clear goals, monitor progress, and provide regular feedback to team members.
- Oversee content authoring, editing, and organization within CMS platforms (especially Drupal).
- Guide the team in translating Figma designs into CMS templates, ensuring consistency in color palettes, fonts,

cookie consent, GTM, SEO, and schema implementation.

- Understanding of forms integrations, CRM connections with websites
- Maintain high standards in HTML, CSS, JS, and frontend frameworks.
- Ensure deliverables are accurate, complete, and of a high standard of quality.
- Highlight potential platform restrictions with the Production team to avoid inconsistencies.
- Make suggestions to enhance the design system and frontend design/content authoring processes.
- Collaborate across teams (design, dev, marketing) to ensure alignment and scalability of CMS outputs.
- Apply an eye for design system consistency across different types of content and devices. UI/UX understanding is a plus
- Support documentation and sharing of best practices in CMS and email/banner production.

Key performance indicators:

- Good customer satisfaction scores.
- Ability to manage multiple stakeholders / projects.

Minimum Requirements:

Work Experience:

- Approximately 3-4 years ' experience in CMS experience, preferably Drupal, and acting as a subject matter expert
- Proficiency in HTML, CSS and JS (Interactive Content)
- Experience working with Adobe Suite, Figma and CMS platforms.
- Knowledge of website structure and its components, including SEO, SERM, SEO schema, website design, SFMC integration, and embedded content.
- Experience producing assets for email marketing and HTML5 banners (e.g., using Google Web Designer) is a plus.
- Familiarity with accessibility standards (WCAG) and responsive layout principles is desirable.

Skills:

- Strong technical skills in HTML, CSS, and JavaScript.
- Proven ability to manage concurrent projects and lead teams.
- Excellent content authoring, editing, and organizing skills within CMS platforms.
- Excellent problem-solving, interpersonal, and conflict resolution skills.
- Strong sense of visual design and attention to detail
- Comfortable working in a highly collaborative, fast-paced environment.
- Familiarity with and adaptability to new-generation technologies and trends (Gen AI and Agentic AI) is an added advantage

Languages :

- English.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we ' ll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

部门
US

Business Unit
Universal Hierarchy Node

地点
Mexico

站点
INSURGENTES

Company / Legal Entity
MX06 (FCRS = MX006) Novartis Farmac é utica S.A. de C.V.

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work

No

[Apply to Job](#)

Accessibility and accommodation

Novartis is committed to work with and provide reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to tas.mexico@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.



Job ID
REQ-10066009

Web Operations Team Lead

[Apply to Job](#)

Source URL:

<https://www.novartis.com.cn/careers/career-search/job/details/req-10066009-web-operations-team-lead>

List of links present in page

1. <https://www.novartis.com/about/strategy/people-and-culture>
2. <https://talentnetwork.novartis.com/network>
3. <https://www.novartis.com/careers/benefits-rewards>
4. <https://novartis.wd3.myworkdayjobs.com/en-US/NovartisCareers/job/INSURGENTES/Web-Operations-Team-LeadREQ-10066009-1>
5. <mailto:tas.mexico@novartis.com>
6. <https://novartis.wd3.myworkdayjobs.com/en-US/NovartisCareers/job/INSURGENTES/Web-Operations-Team-LeadREQ-10066009-1>