

Manager, Channel Strategy I&A

Job ID
REQ-10065567

10月 31, 2025

India

摘要

Manager, Channel strategy I&A, play a critical role in supporting the delivery of high-quality, actionable insights for strategic business decisions. The role is responsible for directly contributing to the preparation of key deliverables—including, but not limited to, channel optimization, performance assessment, IPST, CPT, IDS POD, BPR and adhoc materials—ensuring data accuracy, analytical rigor, and effective integration of Hyderabad 's contributions.

About the Role

Key Responsibilities

- Deliver hands-on analytics for tagged projects including channel optimization and performance assessments
- Provide actionable insights for each deliverable and address any quality concerns
- Ensure consistency and triangulation across reports to support holistic business solutions

- Deep dive into ARDs and base tables to support channel optimization and performance analysis
- Maintain end-to-end understanding of KPIs, including nuances and exceptions
- Communicate assumptions, roadblocks, and timelines via calls and emails for smooth delivery
- Proactively share personal and professional challenges with leads for timely resolution
- Support project planning across requirement gathering, design, and analysis development
- Maintain project trackers and documentation for all deliverables
- Document all codes and business rules using enterprise standards for reuse

Essential Requirements

- Bachelor's or master's degree in technology, life sciences, or management
- 5-8 years of experience in pharma or healthcare analytics and reporting
- Proven expertise in patient support program analytics and channel optimization
- Hands-on experience with datasets like Patient Support, APLD, IQVIA
- Proficiency in Excel, PowerPoint, SQL, Python/R, and DataIKU
- Strong consulting, project management, and storytelling capabilities
- Ability to translate business needs into technical analytics solutions
- Experience with Agile methodologies or Six Sigma Greenbelt certification

Desirable Requirements

- Exposure to cross-functional and multicultural work environments
- Strong communication skills with adaptability across diverse cultural contexts

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US

Business Unit
Universal Hierarchy Node

地点
India

站点
Hyderabad (Office)

Company / Legal Entity
IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

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