

Director, US HEOR Product Lead - Remote

Job ID
REQ-10065342

10月 31, 2025

USA

摘要

This role is to enable the HEOR Immunology function to achieve excellence in value-based evidence strategy to support access, differentiation, and patient outcomes for assigned product. The Dir is directly responsible for managing relationships with the appropriate Medical Directors and commercial leads (e.g. Value and Access) to ensure alignment on strategic priorities for efficient and impactful tactical execution. The Dir along with the Ev Gen TA Head overseeing Immunology aligns with the Medical SPOC (Single Point of Contact) for assigned product's IPST (Integrated Product Strategy Team). The Dir will also be responsible for executing tactical evidence initiatives to support medical product strategies.

About the Role

Major accountabilities:

- Represent HEOR function in Medical Strategy Teams in the development of medical and

HEOR strategies to demonstrate the value of products to payers, clinical decision-makers and patients.

- Proactively generate and communicate evidence necessary to optimize patient access and value of Novartis products in the US market.
- Exhibit leadership in strategic alignment with other areas and proactively propose new impactful ideas in cross-functional teams.
- Manage multiple HEOR projects, associated budgets and external & internal partners, while ensuring a high level of scientific rigor and alignment with stakeholders.
- Build robust external institutional and individual level partnerships as needed.
- Effectively communicate impactful research to diverse audiences.
- Publish and present impactful research at scientific conferences and forums.
- Business Partnering - Effectively partner with internal stakeholders at strategic and tactical levels to shape research partnerships; generate and disseminate robust HEOR findings in support of external stakeholders including SOC's and payers.

Key performance indicators:

- Establishing strategic advantage for company through driving innovative and impactful HEOR research portfolio
- Timely and efficient delivery of HEOR evidence tactics with demonstrated impact
- Outstanding business partnering with internal and external stakeholders
- Ability to successfully innovate and drive organizational change
- Patient Access to/reimbursement for company medications
- Ability to build an organizational culture in-line with the stated cultural aspiration

Minimum Requirements:

- An advanced degree (masters or doctorate) in health economics, statistics, epidemiology, health policy or related field is required.
- PhD or PharmD with strong focus in Health Economics, Public Health, Epidemiology or related field preferred.
- Immunology experience preferred
- Fluent English - Oral and written
- 5-7 years + experience in the pharma or healthcare sector, preferably in health economics, market access or related functions/fields is required.
- Substantial experience in shaping HEOR and RWE strategy and hands-on execution supporting inline and pipeline products is required.
- Experience engaging or partnering with external organizations (e.g., SOC's, payers, universities, value assessors, regulatory agencies, etc.) is strongly preferred.
- Candidates have consistently demonstrated ability to lead and execute and drive excellence in cross-functional teams both within their direct area of responsibility and across their organization,

- Expert knowledge of Health Economics, Outcomes Research, and Real World Evidence including study design, methodologies, modeling, data sources and analyses is required.
- Deep knowledge of US healthcare financing and delivery system, US payer environment, evolving trends and competitive landscape is required.

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#LI-Remote

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部门
US

Business Unit
Universal Hierarchy Node

地点
USA

状态
New Jersey

站点
East Hanover (New Jersey)

Company / Legal Entity
U014 (FCRS = US014) Novartis Pharmaceuticals Corporation

Functional Area
Market Access

Job Type
Full time

Employment Type
Regular

Shift Work
No

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