

Senior Lead or Lead, Public Affairs

Job ID
REQ-10065122

12月 02, 2025

Japan

摘要

Lead activities to maximize the value of a particular product, therapeutic area or platform in the Japanese market through Public Policy Engagement (PPE).

About the Role

Job Responsibilities

- Maximize the value of products and platforms through public policy engagement with S&G, TA, medical, V&A and C&PTA etc.
- Create Public Affairs strategy for product based on OGSM framework and One Brand Plan, and executive PPE activities.
- Gather policy trends and insights from policy makers related to diseases and products, and reflect them in business plans.
- Execute public policy engagement to optimize health policies

- Develop and maintain the relationship with policy stakeholders
- Promote PPE activities in Japan in collaboration with GPA counterparts and external stakeholders, such as think tanks and trade associations
- Support PA ' s duties
- Conduct activities in compliance with internal SOPs and laws and regulations

Ideal Background:

Education:

- Bachelor ' s degree or higher preferably (Ph.D) in Business management, Public Relations, Medical Sciences, Politics, Law or related field

Skills and Experience:

- Language: Japanese (Native) & English (Business)
- Develop materials to complex issues to government and Novartis executives
- Proactive and solutions-oriented leadership of cross-functional and external partnerships that require leading without authority and adept management of complex stakeholder relationships
- Strategic mindset and experience processing new insights, external data, and complex information to not only maximize existing programs, but support the creation of alternative strategic approaches and systems
- Interest or understanding of the policy-making process in Japan and trade association activities
- Excellent communication and interpersonal skills with the ability to build, problem solve, and maintain relationships with diverse stakeholders
- Knowledge or Interest of relevant regulations and guidelines related to public policy engagement
- Collaborative and team-oriented ways of working required
- (Preferable) At least 5 years experience in pharmaceutical industry
- (Preferable) Marketing, Medical, Development, Communication, Patient Advocacy, Consulting & Government Official background
- (Preferable) Experience in advocacy and lobbying for policy stakeholders

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Read our handbook to learn about all the ways we ' ll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

部门
International

Business Unit
Other

地点
Japan

站点
Toranomom (NPKK Head Office)

Company / Legal Entity
JP05 (FCRS = JP005) Novartis Pharma K.K.

Functional Area
Communications & Public Affairs

Job Type
Full time

Employment Type
Regular

Shift Work
No

利便性と合理的配慮

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