

GBA MSL

Job ID
REQ-10064873

10月 16, 2025

China

摘要

The GBA MSL provides scientific education and insight collection for building strategies including real-world data generation on innovative medicines listed within GBA following GBA policies and communication guidance allowed.

About the Role

HCP engagement

- Identification and mapping of external stakeholders
- Create personalized, flexible engagement strategies and plans, leveraging multiple channels and tailored content
- Serve as the medical, clinical and scientific expert
- Build advocates

Insight collection and utilization

- Gather and leverage insights for an impactful contribution to patient journey mapping, integrated evidence generation plans and building integrated product strategies within compliance framework

Medical Affairs activities

- Initiate and execute education programs to address unmet education needs
- Identify data gaps, potential investigators, study sites and support the execution of integrated evidence generation plans
- Respond to unsolicited requests for information from stakeholders by sharing appropriate data regarding listed and pipeline compounds in a timely, compliant and stakeholder-focused manner
- Report AE/PC within 24 hours of receipt as appropriate

Internal collaboration and other responsibilities

- Utilize knowledge of assigned therapeutic area and Novartis compounds listed in GBA to serve as the medical, clinical and scientific expert to internal colleagues
- Provide training to other GBA colleagues
- Manage administrative responsibilities in a timely manner (iSEC, customer relationship management tool etc.)
- Adhere to ERC, P3 and GBA policies and communication guidance

Essential requirements :

- MD, PharmD, pharmacist, PhD, Master above degree in medical or other life sciences
- Fluent in spoken and written Chinese and English
- Strategic & collaborative mindset
- Stakeholder engagement & experience
- Familiar with and able to navigate within GBA hospitals, HCPs and healthcare system partnership

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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部门

International

Business Unit

Universal Hierarchy Node

地点

China

站点

Guangzhou (Guangdong Province)

Company / Legal Entity

CN06 (FCRS = CN006) Beijing Novartis Pharma Co., Ltd

Functional Area

Research & Development

Job Type

Full time

Employment Type

Regular

Shift Work

No

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