

Senior Disease Area Strategist Cardio Metabolic

Job ID
REQ-10064803

10月 16, 2025

Greece

摘要

Cardiovascular disease is the number one killer of our time, touching millions of lives. At Novartis, our mission is to make sure no heart is lost prematurely and to change the course of CVD at scale. We dream of a world where preventable cardiovascular deaths are no longer part of our lives, and we work relentlessly to turn that vision into reality, embedding our 'Grow with Responsibility' culture while upholding the highest standards of ethical conduct.

As a Senior Disease Area Strategist Cardio Metabolic, you will drive Disease Area strategy and brand management end-to-end prelaunch, launch and post-launch in close collaboration with cross-functional partners.

You will be accountable for integrated Disease Area strategy in your field of responsibility, including strategic planning, tactical plan development and execution, content strategy, monitoring forecasting and performance, market research, customer & patient insights and forum meetings strategy.

About the Role

Key responsibilities:

- Shape Disease Area strategy and act as cross-functional lead to define value proposition, positioning, strategic imperatives and tactics.
- Strategic and financial planning incl. business reviews, strategic planning, tactical plan, snapshots, forecasting, budgeting, negotiations preparation
- Tactical plan seamless execution as a business owner
- Leverage market and customer segmentation to feed and adapt strategy
- Content strategy, execution & messaging based on market research, insights and Global strategy
- Forum meetings brand lead
- Explore complementary go-to-market models
- Drive collaboration with internal and external stakeholders

Job requirements:

- Minimum 3 years of experience in a regulated industry, ideally in pharmaceutical sector. Experience in consulting with knowledge of pharma is a plus.
- University degree, MBA or Master in Marketing will be considered an asset
- Strong business acumen of the health care/pharmaceutical environment
- Strategic and analytical thinking, ability to identify and exploit opportunities and manage complex projects
- Collaborative spirit, open mindset, can-do attitude and high levels of responsibility and ownership
- Keen on innovation, new technologies and digital marketing strategies
- Fluency in English, both in verbal and written communications

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

部门
International

Business Unit
Innovative Medicines

地点
Greece

站点
Metamorfosis

Company / Legal Entity
GR11 (FCRS = GR001) Novartis Hellas

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

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Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.



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