

Web Delivery Manager

Job ID
REQ-10064575

10月 22, 2025

Mexico

摘要

The Web Delivery manager will ensure that web content is following the content specifications and will involve the corresponding team to complete design, web tagging, site provisioning, cookie consent, SEO recommendations, SERM, and SEO schema implementation, and will integrate forms with SFMC. Additionally, he/she will understand medical, legal, and regulatory approvals to ensure compliance and proper approval.

About the Role

Key Responsibilities / Major Accountabilities :

- Strong capabilities in project management, specifically in time management, stakeholders' management and leading without authority Content Management

- Understand approvals workflow (FUSE, MLR)
- Organize and coordinate the teams to incorporate forms, integrating with SFMC/Databases
- Coordinate with IT, site provision and domain definition
- Coordinate with CX, domain definition and records/info needed for internal registration
- Basic knowledge of CMS platforms such as Drupal, Adobe Experience Manager.
- Basic knowledge of content authoring process
- Manage relationships with stakeholders and lead projects without direct authority.
- Provide strategic insight and creative inspiration to the team to execute their tasks without causing any delay
- Review intake forms and provide feedback to ensure alignment with business needs
- Coordinate and review the master timeline created by external agencies and content owners to allocate resources for design and authoring, providing inputs about best practices and latest features
- Work closely with the Program Manager to share backlog requests of new features, and communicate bugs to the Product Team promptly
- Keep constant communication with the Delivery Enablement team to coordinate the next steps and risks
- Assist and support BAs, Content Authors and Designers in scoping and managing timelines and processes
- Highlight potential risks proactively, indicating possible scenarios to mitigate the risk

Education

- Bachelor ' s degree in web development, computer science,marketing, or related fields.
- Advanced degree in a relevant area is a plus.
- Proficiency in Project Management/Program Management

Experience

- Approximately 10-12 years ' experience in advertisingagencies
- Experience working and collaborating in complex matrixenvironments
- Familiarity with medical, legal, and regulatory approvals.
- Familiarity with US marketing processes
- Experience working with CMS platforms such as Drupal,Adobe Experience Manager, or similar platforms, mainlyin advertising agencies is a plus

Skills & Qualifications

- Ability to manage concurrent projects and deliver workfrom concept through completion.
- Excellent problem-solving skills and active listening skills.
- Understanding of production principles for marketingcampaigns, videos, photoshoot
- Familiarity with and adaptability to new-generationtechnologies and trends (Gen AI and Agentic AI) is anadded advantage

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部门
US

Business Unit
Universal Hierarchy Node

地点
Mexico

站点
INSURGENTES

Company / Legal Entity
MX06 (FCRS = MX006) Novartis Farmacéutica S.A. de C.V.

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

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Novartis tiene el compromiso de trabajar y proporcionar adaptaciones razonables para personas con discapacidad. Si, debido a una condición médica o discapacidad, necesita una adaptación razonable para cualquier parte del proceso de contratación, o para desempeñar las funciones esenciales de un puesto, envíe un correo electrónico a tas.mexico@novartis.com y permítanos conocer la naturaleza de su solicitud y su información de contacto. Incluya el número de posición en su mensaje.



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