

# Region HCS Manager (egion Healthcare System Manager)

Job ID REQ-10064456

10月 13, 2025

China

### 摘要

通过跨部门协作与外部生态建设,推动放射性配体治疗Radioligand Therapy, RLT生态体系的落地与扩展。

负责区域内重点医院项目执行与政策推进,确保产品上市后的商业准备度与长期生态可持续性。

#### About the Role

- 1. 医院生态系统建设H(CS Build-up)
  - 识别并优先开发区域内重点核医学中心 泌尿/肿瘤联合诊疗中心
  - 推动医院 RLT生态落地,核药流程标准化;
  - 协调医院内多部门的全流程打通。
- 2. 政策与路径塑造Rolicy & Access Shaping)

- 联动政府事务、公关及医学事务、推动核药纳入临床路径与医保支付。
- 3. 跨部门协作与项目管理(Cross-functional Leadership )
  - 与多个跨部门团队紧密协作;
  - 统筹区域生态类项目医院合作学术共建)
  - 支持全国性项目在本区域落地
- 4.市场洞察与KOL合作Stakeholder & Insight Management)
  - 识别区域内KOL及政策关键人,建立多层级沟通机制;
  - 持续跟踪生态政策、市场趋势及竞争格局,形成策略建议;
  - 组织并执行学术活动 MDT培训 医院研讨及生态会议。

#### 任职要求 (Qualifications)

- 1. 教育背景
  - 本科及以上学历, 医学、药学、生命科学、公共卫生或相关专业优先。
- 2. 工作经验
  - 5年以上制药行业经验:
  - 至少2年以上地区销售经理经验,熟悉医院准入与区域销售管理以及至少2年以上区域市场经理或KA经理经验,具备跨部门协作与项目管理能力;
  - 有放射科、核医学、肿瘤治疗或创新疗法生态经验者优先。
- 3. 能力要求
  - 优秀的政府及医院沟通能力,具备较强的stakeholder mapping与影响力;
  - 出色的项目执行力与跨部门协调能力;
  - 能独立推进战略项目

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部门 International
Business Unit Universal Hierarchy Node
地点 China
站点 Xi an (Shaanxi Province)
Company / Legal Entity CN27 (FCRS = CN027) Novartis Pharmaceutical Technology Zhejiang Co., Ltd.
Functional Area Marketing
Job Type Full time
Employment Type Regular
Shift Work No

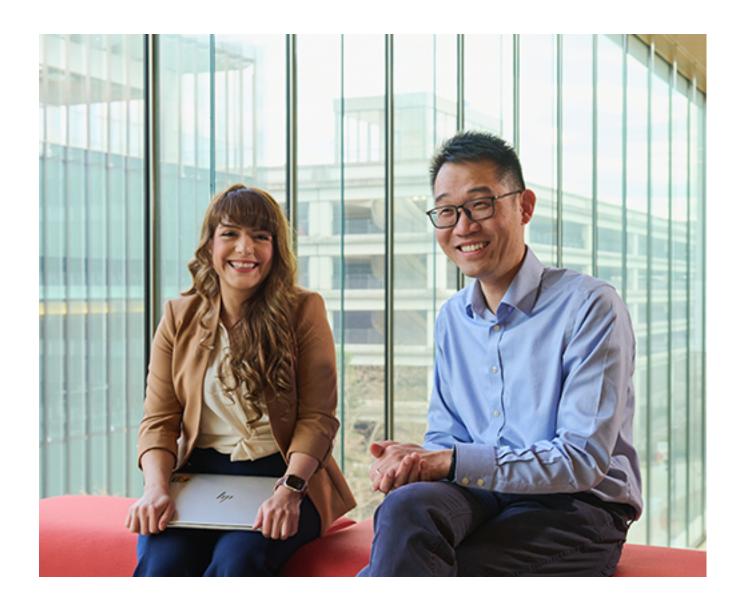
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and your contact information. Please include the job requisition number in your message.

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