

Region HCS Manager (egion Healthcare System Manager)

Job ID REQ-10064455

10月 13, 2025

China

摘要

通过跨部门协作与外部生态建设,推动放射性配体治疗Radioligand Therapy, RLT生态体系的落地与扩展。

负责区域内重点医院项目执行与政策推进,确保产品上市后的商业准备度与长期生态可持续性。

About the Role

核心职责 (Key Responsibilities)

- 1. 医院生态系统建设H(CS Build-up)
 - 识别并优先开发区域内重点核医学中心 泌尿/肿瘤联合诊疗中心
 - 推动医院 RLT生态落地,核药流程标准化;
 - 协调医院内多部门的全流程打通。

- 2. 政策与路径塑造Rolicy & Access Shaping)
 - 联动政府事务、公关及医学事务,推动核药纳入临床路径与医保支付;
- 3. 跨部门协作与项目管理 (ross-functional Leadership)
 - 与多个跨部门团队紧密协作:
 - 统筹区域生态类项目医院合作学术共建)
 - 支持全国性项目在本区域落地
- 4.市场洞察与KOL合作Stakeholder & Insight Management)
 - 识别区域内KOL及政策关键人,建立多层级沟通机制;
 - 持续跟踪生态政策、市场趋势及竞争格局,形成策略建议;
 - 组织并执行学术活动 MDT培训 医院研讨及生态会议。

任职要求 (Qualifications)

- 1. 教育背景
 - 本科及以上学历, 医学、药学、生命科学、公共卫生或相关专业优先。
- 2. 工作经验
 - 5年以上制药行业经验:
 - 至少2年以上地区销售经理经验,熟悉医院准入与区域销售管理以及至少2年以上区域市场经理或KA经理经验,具备跨部门协作与项目管理能力;
 - 有放射科 核医学 肿瘤治疗或创新疗法生态经验者优先。
- 3. 能力要求
 - 优秀的政府及医院沟通能力,具备较强的stakeholder mapping与影响力;
 - 出色的项目执行力与跨部门协调能力;
 - 能独立推进战略项目

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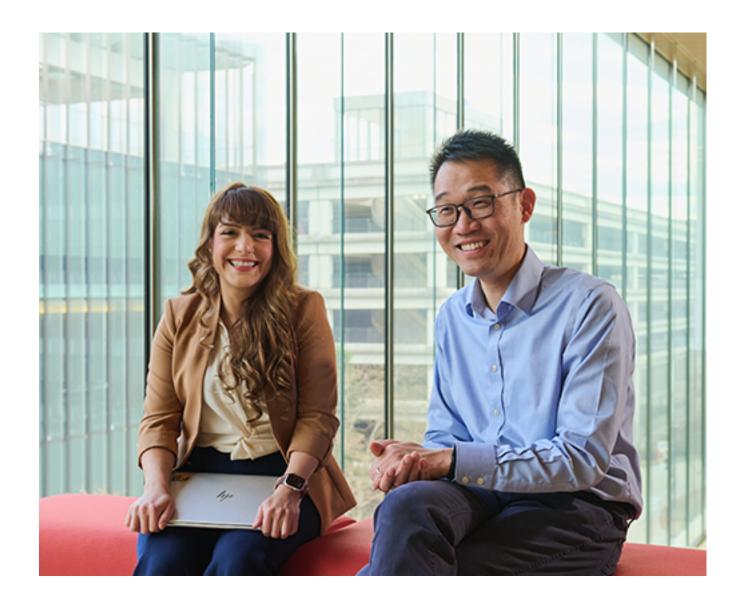
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部门 International
Business Unit Universal Hierarchy Node
地点 China
站点 Wuhan (Hubei Province)
Company / Legal Entity CN06 (FCRS = CN006) Beijing Novartis Pharma Co., Ltd
Functional Area Marketing
Job Type Full time
Employment Type Regular
Shift Work No
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Accessibility and accommodation

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disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to diversityandincl.china@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.
Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.



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