Senior Analyst - Launch And BD&L Insights And Analytics

Job ID
REQ-10064270

10   13, 2025

India

-Provide analytics support to Novartis internal customers (CPOs & Regional marketing and sales teams) on various low-medium complexity analytical reports. -Support and facilitate data enabled decision making for Novartis internal customers by providing and communicating qualitative and quantitative analytics. -Support GBS -GCO business in building practice by involving in various initiatives like knowledge sharing, on-boarding and training support, support team lead in all business related tasks /activities, building process documentation and knowledge repositories -To be an integral part of a comprehensive design team responsible for designing promotional marketing materials.

About the Role

Location – Hyderabad #LI Hybrid

Key Accountability:

- Deliver advanced analytical solutions as an individual contributor for various projects related to quantification of patient journey, informing & validating forecast assumptions and other ad-hoc business questions related to launch products.

- Support exploratory research to identify new areas of application of patient /provider analytics in providing enhanced decision-making support.

- Development and automation of project codes and deliverables. Help the managers in onboarding new recruits.

- Mentor the Analysts and help them in enhancing their functional knowledge and overall development.

- Support in maintenance of standard operating procedures (SOPs), quality checklists (QCs) that will enable excellent quality outputs within the function.

- Participate in various knowledge sharing sessions that enable growth and improves quality of deliverables across the function.

- Comply with all internal functional operating procedures like time tracking, KPI tracking and reporting, and other internal systems and processes.

Essential Requirements:

- Minimum 3 years of experience in the pharmaceutical or healthcare industry, with a deep understanding of product launches, with deep understanding of US market access dynamics and healthcare landscape
- Knowledge of patient-level datasets (APLD) such as Open & Closed Claims, EHR/EMR, Hospital datasets (IQVIA LAAD, Compile, Optum, Pharmetrics, Komodo, Symphony, Truven, DRG, Flatiron, etc.).
- Proven track record of successful product launches and strategic planning in a complex, matrixed organization. Strong analytical and problem-solving skills to extract insights from complex APLD data sets and identify patterns and trends.
- Good leadership skills with experience in managing and developing high-performing teams. Excellent communication and interpersonal skills, with the ability to influence and collaborate with cross-functional teams.
- Proficiency in data analytics tools, platforms and languages like SQL and Python, with the ability to translate data into actionable insights. Ability to manage multiple projects simultaneously and prioritize effectively in a fast-paced environment. Strong problem-solving skills and a strategic mindset, with the ability to anticipate challenges and develop innovative solutions.
- Ability to balance operational execution with high-level strategic thinking, supporting both day-to-day performance and long-term business goals. Ability to work collaboratively with cross-functional teams, including sales, Data Operations, and product development and drive strategic initiatives

- Proficiency in insight and hypothesis generation, data science, and primary and secondary research methodologies. Ability to thrive in a fast-paced, dynamic environment and adapt to changing business needs and priorities

Education:

Bachelor's degree in related field is required; Master of Science and/or MBA strongly preferred

Why Novartis: Our purpose is to reimagine medicine to improve and extend people's lives and our vision is to become the most valued and trusted medicines company in the world. How can we achieve this? With our people. It is our associates that drive us each day to reach our ambitions. Be a part of this mission and join us! Learn more here: https://www.novartis.com/about/strategy/people-and-culture

You'll receive: You can find everything you need to know about our benefits and rewards in the Novartis Life Handbook. https://www.novartis.com/careers/benefits-rewards

Commitment to Diversity and Inclusion:
Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Join our Novartis Network: If this role is not suitable to your experience or career goals but you wish to stay connected to hear more about Novartis and our career opportunities, join the Novartis Network here: https://talentnetwork.novartis.com/network.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: https://talentnetwork.novartis.com/network

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: https://www.novartis.com/careers/benefits-rewards

US

Business Unit
Universal Hierarchy Node

India

Hyderabad (Office)

Company / Legal Entity
IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area
Marketing

Job Type
Full time

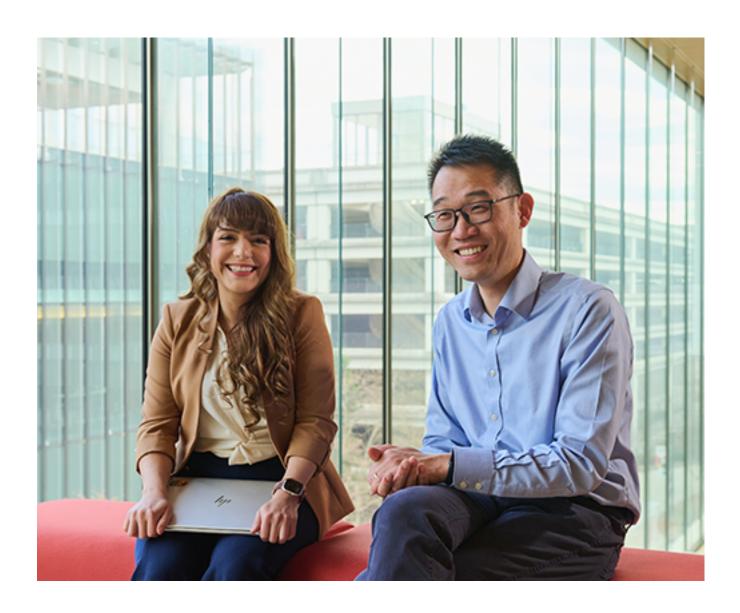Employment Type
Regular

Shift Work
No

[Apply to Job](#)

Accessibility and accommodation

Novartis is committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to perform the essential functions of a position, please send an e-mail to diversityandincl.india@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Senior Analyst - Launch And BD&L Insights And Analytics

[Apply to Job](#)

Source URL:
https://www.novartis.com.cn/careers/career-search/job/details/req-10064270-senior-analyst-launch-and-bdl-insights-and-analytics

List of links present in page

1. https://www.novartis.com/about/strategy/people-and-culture
2. https://www.novartis.com/careers/benefits-rewards
3. https://talentnetwork.novartis.com/network.
4. https://www.novartis.com/about/strategy/people-and-culture
5. https://talentnetwork.novartis.com/network
6. https://www.novartis.com/careers/benefits-rewards
7. https://novartis.wd3.myworkdayjobs.com/en-US/NovartisCareers/job/Hyderabad-Office/Senior-Analyst---Launch-And-BD-L-Insights-And-AnalyticsREQ-10064270
8. mailto:diversityandincl.india@novartis.com
9. https://novartis.wd3.myworkdayjobs.com/en-US/NovartisCareers/job/Hyderabad-Office/Senior-Analyst---Launch-And-BD-L-Insights-And-AnalyticsREQ-10064270