

Communications & Patient Engagement Manager - Oncology

Job ID
REQ-10063904

10月 03, 2025

Italy

摘要

**Please ensure you upload an English version of your CV

** Please note this position is offered on 12-month contract basis

***Closing date for applications COB 20th October 2025

Job Summary

"We ' re a team of dedicated and smart people united by a drive to achieve together"

Are you ready to make a real impact in oncology communications and patient advocacy?

Join Novartis Italy as our Communications & Patient Engagement Manager, where you ' ll drive strategic execution and launch excellence across all phases—pre-launch, launch, and in-market. In this pivotal role, you ' ll shape the future healthcare environment by leading innovative communications and advocacy initiatives, leveraging real-time data to inform decisions and anticipate trends. Collaborate with regional and global teams, share insights, and help set new standards for

patient engagement and brand success.

About the Role

Key Responsibilities:

- Drive and execute communication and patient advocacy strategies for assigned TA/products.
- Coordinate with International TA teams to align launch plans and strategy.
- Foster a predictive, data-driven approach to stakeholder and audience insights.
- Implement KPIs and OGSM framework to monitor and improve TA goals.
- Use data fluency to enhance tactical focus and drive long-term behaviour change.
- Ensure launch excellence across all phases, aligned with country and global priorities.
- Serve as a strategic partner on TA brand teams, providing insights and guidance.
- Demonstrate accountability, agility, and continuous improvement.
- Manage budgets and ensure compliance for advocacy activities and grants.
- Lead media relations and collaborate with Corporate Communications and TA teams.

Required Experience

Essential

- Proven track record in a similar role within the pharmaceutical industry, showcasing industry-specific expertise
- Proven ability to track, analyze, and report on key performance indicators (KPIs) to measure communication and engagement effectiveness.
- Demonstrated experience leading media and public relations communications, including end-to-end campaign planning and execution.
- Strong track record of building and managing productive relationships with media representatives and outlets.
- Experience engaging and influencing stakeholders to ensure successful product launches and market entry.
- Ability to foster and maintain partnerships with patient advocacy groups and external organizations.
- Expertise in developing and executing strategic communication and engagement plans aligned with organizational objectives.
- Skilled in delivering compelling storytelling and presentations to diverse audiences, both internally and externally.
- Full professional fluency in both Italian and English, with the ability to communicate complex ideas clearly in both languages.

Commitment to Diversity & Inclusion:

We are committed to building an outstanding, inclusive work environment and diverse teams '

representative of the patients and communities we serve.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

部门
Corporate Affairs

Business Unit
Universal Hierarchy Node

地点
Italy

站点
Milano

Company / Legal Entity
IT08 (FCRS = IT008) Novartis Farma S.p.A.

Functional Area
Communications & Public Affairs

Job Type
Full time

Employment Type
Temporaneo (tempo determinato)

Shift Work
No

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