

Engagement & Communication Manager

Job ID
REQ-10063763

11月 21, 2025

Ireland

摘要

In this role you will lead the development and execution of strategic communication and engagement initiatives for the Novartis Knowledge Center (NKC), ensuring alignment with organizational goals and enhancing visibility across internal and external audiences

About the Role

This role is responsible for crafting impactful messaging, managing portal engagement, and leveraging automated systems to gather insights and measure effectiveness. By collaborating with stakeholders and internal teams, the Engagement and Communications Manager drives awareness of NKC capabilities, fosters meaningful connections, and supports the integration of NKC into broader digital and data-driven initiatives across Novartis.

Responsibilities:

- Proactively engage with internal and external stakeholders to take ownership of communication and engagement strategies, ensuring their effectiveness and alignment with organizational standards.
- Develop and implement strategies that increase awareness of the NKC capabilities within Novartis to drive visibility and recognition.
- Oversee portal engagements and act as a primary Point of Contact (POC) for stakeholders utilizing these portals, ensuring efficient and effective user experiences.
- Collaborate with other data and digital initiatives within Novartis to identify integration opportunities for NKC
- Work with NKC internal teams to define the scope, goals, and objectives for communication and engagement initiatives.
- Provide support for creating reports and dashboards to measure communication effectiveness and stakeholder engagement.

Requirements:

Bachelor's/Master's (eg Communications, Marketing, Business Administration), or relevant experience.

English written & spoken, additional languages advantageous

Strong knowledge/experience in communication and engagement management, including tools and

strategies for effective stakeholder interaction.

2-5 years of relevant work experience in a corporate setting with a focus on communication and engagement initiatives.

Proven track record of working independently with minimal supervision.

Excellent analytical, verbal, and written communication skills.

Demonstrated ability to drive project goals and directions through effective engagement strategies.

Demonstrate Novartis Values & Behaviours

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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部门
Development

Business Unit
Development

地点
Ireland

站点
Dublin (NOCC)

Company / Legal Entity
IE02 (FCRS = IE002) Novartis Ireland Ltd

Alternative Location 1
London (The Westworks), United Kingdom

Functional Area
Research & Development

Job Type
Full time

Employment Type
Regular

Shift Work
No

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