

Director, Product Strategy Lead - A-Fib

Job ID
REQ-10063649

10月 20, 2025

USA

摘要

#LI-Hybrid

Join Novartis as a Director, Product Strategy Lead (PSL) and have the opportunity to lead the creation, implementation, orchestration, and measurement of integrated product strategies for the product, while managing resource allocation across multiple cross-functional teams and functions. This key role involves contributing to the management of the P&L for the product and partnering closely with functional heads for decision-making to deliver the most accelerated impact for the product. Additionally, the leader will be responsible for ensuring customer engagement and relationship building are factored into the product's strategic approach and performance metrics to optimize the approach and identify potential areas of risk.

This position will be located in East Hanover, NJ and will not have the ability to be located remotely. Please note that this role would not provide relocation, and only local candidates will be considered. This position will require up to 20% travel as defined by the business (domestic and/or international).

About the Role

Key Responsibilities:

- Define critical and specific integrated priorities and key impact measures for assigned product/indication in consultation with the cross-functional product strategy team under the final leadership of the General Manager.
- Integrate, lead, measure and take decisive action against the KPIs on the integrated product strategy to raise impact for product
- Significant contribution to the P&L of a product/indication while enabling partner functions to manage day-to-day resource management
- Significant contribution to the topline results as an outcome of strategic choices
- Significant contribution to the integrated cross-functional resource allocation to deliver highest impact
- Establish and coordinate management of KPI 's across all functions accountable for the integrated product strategy
- Appropriately partner with functional heads in trade-off decisions
- Partner with other members of the General Management team for enterprise decisions, including potential trade-offs between products/indications

Essential Requirements:

- Education: Bachelor ' s degree; MBA preferred
- 8+ years in the pharmaceutical, biotech, healthcare, or healthcare consulting industry inclusive of 2 years' in a core-brand, pharmaceutical marketing role and at least one other type of cross-functional role/experience. Cross-functional roles/experience means the associate has worked in different full-time roles for at least 1 year each. Other cross functional roles can include experiences in Sales, Market Access, NPS, IDS, or Medical.
- 2+ years of direct responsibility for large budget management inclusive of owning key product trade-off decisions
- 2+ years leading and translating an integrated product strategy requiring global and local alignment
- US Market, launch and product lifecycle stages experience or General Manager experience in other countries

Desirable Requirements:

- HCP/ Consumer promotion experience
- Pharma sales experience

Novartis Compensation Summary: The salary for this position is expected to range between \$185,500 and \$344,500 per year. The final salary offered is determined based on factors like, but not limited to, relevant skills and experience, and upon joining Novartis will be reviewed periodically. Novartis may change the published salary range based on company and market factors. Your compensation will include a performance-based cash incentive and, depending on the level of the role, eligibility to be considered for annual equity awards. US-based eligible employees will receive a comprehensive benefits package that includes health, life and disability benefits, a 401(k) with

company contribution and match, and a variety of other benefits. In addition, employees are eligible for a generous time off package including vacation, personal days, holidays and other leaves.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

EEO Statement:

The Novartis Group of Companies are Equal Opportunity Employers. We do not discriminate in recruitment, hiring, training, promotion or other employment practices for reasons of race, color, religion, sex, national origin, age, sexual orientation, gender identity or expression, marital or veteran status, disability, or any other legally protected status.

Accessibility & Reasonable Accommodations

The Novartis Group of Companies are committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the application process, or to perform the essential functions of a position, please send an e-mail to us.reasonableaccommodations@novartis.com or call +1(877)395-2339 and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

部门
US

Business Unit
Universal Hierarchy Node

地点
USA

状态
New Jersey

站点
East Hanover

Company / Legal Entity
U014 (FCRS = US014) Novartis Pharmaceuticals Corporation

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

[Apply to Job](#)



Job ID
REQ-10063649

Director, Product Strategy Lead - A-Fib

[Apply to Job](#)

Source URL:
<https://www.novartis.com.cn/careers/career-search/job/details/req-10063649-director-product-strategy-lead-fib>

List of links present in page

1. <https://www.novartis.com/about/strategy/people-and-culture>
2. <https://talentnetwork.novartis.com/network>
3. <https://www.novartis.com/careers/benefits-rewards>
4. <mailto:us.reasonableaccommodations@novartis.com>
5. <https://novartis.wd3.myworkdayjobs.com/en-US/NovartisCareers/job/East-Hanover/Director--Product-Strategy-Lead---NeurocardiologyREQ-10063649-1>
6. <https://novartis.wd3.myworkdayjobs.com/en-US/NovartisCareers/job/East-Hanover/Director--Product-Strategy-Lead---NeurocardiologyREQ-10063649-1>