

# Associate Director, Content Adaptation - Japanese Speaker

Job ID REQ-10063610

10月 16, 2025

**United Kingdom** 

## 摘要

#LI-Hybrid

Primary Location: London, UK

Other Locations: Barcelona, Spain and Dublin, Ireland

Relocation Support: This role is based in either of the locations mentioned above. Novartis is unable to offer relocation support: please only apply if accessible.

Imagine shaping the future of healthcare by ensuring that every piece of content reaches healthcare professionals and patients in the most meaningful way. As Associate Director, Content Adaptation, you'll play a pivotal role in delivering high-quality, localized digital assets that empower our teams and make a real difference in people's lives. Join a passionate, innovative team where your expertise in project management, brand stewardship, and stakeholder collaboration will help drive impactful customer experiences—because at Novartis, your work truly matters.

#### About the Role

#### Key Responsibilities

- Lead a team of Digital Project Managers (DPMs) to deliver high-quality creative content adaptations.
- Oversee the end-to-end management of digital assets through the production process, ensuring timely and accurate delivery.
- Allocate resources and manage project timelines, demand forecasting, and prioritization to meet business needs.
- Adapt global master content to comply with local regulatory requirements and market needs while maintaining brand consistency.
- Collaborate with key stakeholders, including Medical Writers, Production Partners, and Translation Partners, to ensure effective content localization.
- Manage the content approval process to adhere to strict timelines and quality standards.
- Identify and resolve project roadblocks, maintaining a focus on quality and speed to market.
- Facilitate knowledge transfer and skill development within the team to ensure successful project delivery.

#### **Essential Requirements**

- Extensive experience in pharmaceutical industry marketing, especially digital content creation for healthcare audiences.
- Strong project management skills, including timeline management, forecasting, and resource allocation.
- Proven ability to adapt global content for local markets, ensuring compliance and cultural relevance.
- Demonstrated expertise in managing content quality and driving agency deliverables to meet high standards.
- Experience with omnichannel strategy, including creation of sales aids, web assets, and reptriggered emails.
- Solid understanding of project prioritization methodologies and PMO approaches, such as RISK and RASCI development.
- Ability to collaborate effectively with cross-functional teams and external partners.
- Excellent communication skills, with a focus on stakeholder alignment and timely project delivery.
- Fluent in English and Japanese with excellent communication skills

#### Commitment to Diversity & Inclusion:

We are committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

#### Why Novartis?

Our purpose is to reimagine medicine to improve and extend people's lives and our vision is to become the most valued and trusted medicines company in the world. How can we achieve this? With our people. It is our associates that drive us each day to reach our ambitions. Be a part of this

mission and join us! Learn more here: https://www.novartis.com/about/strategy/people-and-culture

You'll receive:

Competitive salary, Sales incentive bonus, Pension scheme, Share purchase scheme, Health insurance, 25 days annual leave, Flexible working arrangements, subsidized dining facilities, Employee recognition scheme, learning and development opportunities.

Join our Novartis Network:

If this role is not suitable to your experience or career goals but you wish to stay connected to learn more about Novartis and our career opportunities, join the Novartis Network here: https://talentnetwork.novartis.com/network

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <a href="https://www.novartis.com/about/strategy/people-and-culture">https://www.novartis.com/about/strategy/people-and-culture</a>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <a href="https://talentnetwork.novartis.com/network">https://talentnetwork.novartis.com/network</a>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <a href="https://www.novartis.com/careers/benefits-rewards">https://www.novartis.com/careers/benefits-rewards</a>

部门 International

Business Unit Universal Hierarchy Node

地点 United Kingdom

站点

London (The Westworks)

Company / Legal Entity GB16 (FCRS = GB016) Novartis Pharmaceuticals UK Ltd.

Alternative Location 1 Barcelona Gran V í a, Spain

Alternative Location 2 Dublin (Country President Office (CPO)), Ireland

Functional Area Marketing

Job Type Full time

Employment Type Regular

Shift Work No

Apply to Job

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Apply to Job

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