

# **Director Evidence Generation**

Job ID REQ-10063514

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India

# 摘要

The Evidence Generation Director is responsible for providing scientific leadership for all study types led by Global Medical Affairs including Phase IIIb/IV interventional trials, non-interventional studies, and Real-World Evidence programs ensuring they deliver innovative and scientifically robust evidence to the Global organization and key countries. By driving impactful evidence generation, this role enables informed decision making by regulators, payers, clinicians, and patients, ultimately supporting access, clinical adoption, and optimal use of our medicines.

The Evidence Generation Director contributes to the product medical strategy and is core contributor of integrated evidence planning. The incumbent will serve as an expert for evidence generation, enabling cross-functional teams to become leaders in developing and executing integrated evidence strategies.

This role requires excellent scientific and technical expertise in evidence generation across clinical trials and real-world settings as well as a strong understanding of product strategies, our business, and healthcare environments. Success also requires robust strategic thinking, leadership, collaboration and communication skills, as well as an entrepreneurial mindset, to work with and through others, to reimagine the way we use innovative evidence to develop and deliver medicines

for patients.

The Director Evidence Generation will drive the development of integrated evidence approaches, techniques and standards as well as working closely with Biomedical Research, Development, International and key countries to enable innovative evidence.

#### About the Role

**Director Evidence Generation** 

Location - Hyderabad #LI Hybrid

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## Key Responsibilities:

• Provides scientific oversight and leadership of all study types led by Global Medical Affairs including sponsored interventional and complex non-interventional studies (eg, hybrid studies, implementation science), as well as complex research collaborations or data networks,

consistent with the Integrated Evidence Plans (IEP). Develops study concepts, protocols and study reports, and provides input into final analyses and interpretation, including publications and internal/external presentations.

- Delivers high quality, impactful and fit-for-purpose evidence solutions ensuring scientific rigor in evidence strategy, study design and analyses as per IEP.
- Provides evidence leadership to influence product medical strategy and key contribution to integrated evidence planning, to ensure that the value of our medicines is fully supported by evidence.
- As an evidence generation expert, interacts with external stakeholders (e.g., key opinion leaders, data monitoring boards, advisory boards, patient advocacy groups), internal stakeholders (e.g., CTT, Global Medical Affairs, Value & Access, HEOR, key countries), and internal decision boards.
- As the evidence generation lead, interacts with and represents Novartis to global key opinion leaders and experts and may lead or co-chair steering committees for defined GMA studies.
   Lead partnerships with Medical Societies, Academic Institutes, payer bodies, other data owners to build meaningful research collaborations.
- Acts as a thought-leader and internal change agent on matters pertaining to the overall creation and implementation of evidence strategies and tactics, including methodological approaches and technologies to enable broader and more effective use of integrated evidence to reimagine medicine.
- Leads or contribute significantly to cross-functional, enterprise-wide and external evidence initiatives (e.g., process improvement, training, SOP development, other GMA Evidence Generation line function initiatives).
- Stays abreast of emergent applications, external insights, trends and requirements, and internal learnings, and positively drive development of innovative evidence.

#### Commitment to Diversity & Inclusion:

We are committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

#### **Essential Requirements:**

- 7+ years' experience in the pharmaceutical industry, academic research, or healthcare setting, with a focus on evidence generation.
- Expert capabilities in interventional and non-interventional trial design and RWE methodologies and navigating global regulatory and access environments.
- Strong understanding of drug development with proven ability to identify and deliver impactful evidence by leading cross-functional teams.
- Strong communication skills. Proven ability to translate and effectively communicate complex technical concepts and innovative evidence solutions to diverse audiences.
- Robust organizational, interpersonal, collaboration and influencing skills.

- Results focused, ability to meet difficult timelines in a dynamic environment.
- Experience with operating and delivering in a complex global matrix environment and excellent team player.

### Desirable Requirements:

- Extensive industry experience in generating evidence for assets across different stages of drug development.
- Strong leadership experience with international, multidisciplinary drug development, product teams or country organizations.
- Proficient external presence and connectivity.
- Deep understanding of pharmaceutical value chain and its business processes.

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## Commitment to Diversity and Inclusion:

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