

Value & Access Manager

Job ID
REQ-10063383

9月 29, 2025

China

摘要

The Value & Access Manager for the Greater Bay Area (GBA), as defined by the China GBA medicine and device policy, is responsible for implementing enrollment and affordable access strategies for products identified as urgently needed in the GBA. This goal is accomplished by working alongside various teams engaged in GBA projects while adhering to Novartis compliance standards.

About the Role

Major accountabilities:

- Accountable to find out the GBA medicine enlistment flow, approval needs, document preparation, key HCP engagement during the process.
- To build strategic partnership with target hospital and to drive for GBA enlisted products smooth operation with the hospitals related functions.

- Collaborate with MSL to work with key HCP interested in GBA medicine and to build engagement for education and services needs.
- Well understand and keep update with each GBA city insurance scheme, both government run and commercial run and further evolve to cover GBA enlisted medicine.
- Develop implementation and communication channel with each insurance scheme holder.
- Engage with each insurance scheme key influencers.
- Well knowledge and keep engage with GDNMPA policy , the changes and influence between GBA policy and China & HK policy. Regular communication on changes with internal stakeholders.
- Drive GBA policy to enhance access and environment for HK/Macau innovations.
- Collaboration with GBA cross functions as well as leverage China local team knowledge for speedy strategy formulation.

Follow the GBA business governance.

Key performance indicators:

- Pharmaceutical industry experience minimum 5 years , with 2 to 3 years experiences in GBA access role.
- Experienced with individual hospitals drug enlistment process, the GBA policy enlistment flow and hospital a plus.
- Knowledge in English an advantage.

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部门
International

Business Unit
Universal Hierarchy Node

地点
China

站点
Guangzhou (Guangdong Province)

Company / Legal Entity
CN06 (FCRS = CN006) Beijing Novartis Pharma Co., Ltd

Functional Area
Market Access

Job Type
Full time

Employment Type
Regular

Shift Work
No

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