

# **Operational Insights Analyst**

Job ID REQ-10062212

9月 29, 2025

India

### 摘要

The Operational Insights Analyst is a critical support role within the Demand Management team, contributing to the delivery of high-quality data solutions, dashboards, & insights for Novartis' tactical planning & execution platform. This role will assist in the collection of business requirements, dashboard development, report automation, and stakeholder follow-through while ensuring alignment with data governance & processes and business goals. The analyst is expected to work collaboratively with cross-functional teams within the Integrated Marketing Organization to identify challenges and opportunities and deliver actionable insights that empower decision-making for Novartis. This role is ideal for a detail-oriented individual with strong analytical skills and technical expertise in data visualization tools such as Power BI.

About the Role

Key Responsibilities:

- In coordination w/ Operational Insights/Prioritization Lead, support the translation of business requirements into actionable data solutions, including user-centric Power BI dashboards and reports.
- Assist in the creation and maintenance of Power BI dashboards and adhoc reports/insights requests ensuring quality, accuracy, and alignment with Novartis business objectives.
- Collaborate with internal and external stakeholders to identify challenges and opportunities, including dashboard visualization developments, enhancements and reporting automation
- Deliver timely monthly reports (manual or automated via Power BI) for internal key stakeholder groups
- Execute ad-hoc data requests based on stakeholder needs, using tactical planning platform data inputs, contributing actionable insights to inform decision-making
- Coordinate and help facilitate onboarding for users of the tactical planning platform to Power BI Dashboards, reports, etc., ensuring smooth adoption and system utilization.
- Manage dashboard & visualization(s) permissions-based user access for active users within tactical planning platform
- Maintain data integrity across all active/established Power BI dashboards & reports

#### Qualifications:

- Bachelor's degree or higher in Computer Science, Data Analytics, or a related field.
- 5-7+ years experience supporting data & insights
- Proven experience working with data visualization and reporting tools, including Power BI,
  Qlik Sense, and similar platforms.
- Demonstrated ability to translate complex business requirements into actionable technical solutions
- Experience in designing data solutions and dashboards aligned to strategic objectives.
- Excellent analytical, problem-solving, negotiation and interpersonal skills.
- Exceptional analytical and problem-solving skills to resolve data-related challenges.
- Proven track record of collaboration with cross-functional teams, particularly experience w/ Technology & Product teams
- Knowledge of pharma marketing creative & strategic deliverables, and SOW/scoping process considered a strong plus

#### Commitment to Diversity and Inclusion:

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

#### Accessibility and accommodation:

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部门 US

Business Unit Universal Hierarchy Node

地点 India

站点 Hyderabad (Office)

Company / Legal Entity IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area Marketing

Job Type Full time

Employment Type Regular
Shift Work No
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