

## Manager - Competitive & Social Intelligence

Job ID  
REQ-10062093

9月 18, 2025

India

### 摘要

Perform comprehensive CI analysis at franchise/brand/ disease area level and deriving actionable insights focused on strategic imperatives. Support Senior Insights Manager in coordinating inputs for situational analysis, key management presentations and workshops. Holistic CI Surveillance of competitor products/company and Therapy area (TA) of interest. Provide proactive support and timely communicate competitive threats from external factors (Market, Competitor & Portfolio Analysis) and optimize opportunities in both clinical and marketing activities.

### About the Role

Manager - Competitive & Social Intelligence

Location - Hyderabad #LI Hybrid

## Major Accountabilities:

- Working closely with International commercial, clinical, V&A and integrated insights teams to add business value through secondary desk research and effectively managing primary CI activities
- Tracking Competitive developments using multiple Novartis subscribed databases e.g. ClinicalTrials.gov, TrialTrove, etc, working in close collaboration with CI/Medical/Commercial/x-functional teams. Ensures deliverables adhere to CI communications plan and ethical guidelines
- Tracking competitive developments in new areas-imaging, biomarkers, compliance trials etc and report back to respective teams, provide input into adapting clinical/commercial/regulatory strategies for key NVS portfolio
- Manage Pre-congress planning (via abstract mining) and Post-congress reporting activities.
- Collating materials gathered by the primary CI vendors, which is then reviewed, summarized. The key lessons and takeaways are then distilled by CI advisors with recommendations and insights for the brand/x-functional teams.
- Developing strategic implications of ' traffic-light ' news reports, including applicable team actions; managing communications with the team and external customers as necessary. Supporting ad-hoc projects and internal meetings such as Scenario Planning pre-read preparation, clinical trial/pipeline report updates, Global Brand Team meeting preparations, brand/ CDP / LCM/BOS plan inputs etc.
- Supervises the work of CI analysts and provides supportive coaching and guidance

## Role Requirements

### Essential Requirements:

- Education: PhD/Masters Degree in Life Sciences. MBA from reputed institutes.
- Languages: Fluent spoken and written English essential
- Experience: 8+ years of local Pharma work experience in Competitive Intelligence,
- Market Intelligence, Business Development & Licensing or consulting assignments.

### Desirable Requirements:

- Expertise in all critical aspects of competitive intelligence and manages CI initiatives for a given a TA
- Supports the development and implementation of new ways of information presentation.

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[and-culture](#)

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International

Business Unit

Universal Hierarchy Node

地点

India

站点

Hyderabad (Office)

Company / Legal Entity  
IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area  
Marketing

Job Type  
Full time

Employment Type  
Regular

Shift Work  
No

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