

Territory Business Executive

Job ID
REQ-10061951

9月 16, 2025

India

摘要

销售代表是我们客户互动和销售业绩的主要推动者。他们是我们的客户体验方法的代言人，并建立深厚的关系，为客户和患者创造价值，以合规和合乎道德的方式推动销售增长

About the Role

Major Accountabilities

- 推动有竞争力的销售增长
- 通过数据分析识别影响处方决策的高潜力客户(HCP)和利益相关者并确定其优先级
- 通过巧妙地协调积极的客户体验来推动销售业绩
- 参与并建立关系
- 参与基于价值的对话(面对面和虚拟)以了解关键的客户挑战、决策驱动因素、痛点和机遇
- 通过反映客户偏好、利用可用内容和多个互动渠道，为目标 HCP 个性化和编排客户互动旅程
- 通过与 HCP 合作，为诺华建立长期的持续合作关系

-通过倾听客户的需求并了解他们的医疗保健环境,提供令人难忘的、以客户为中心的体验,超越临床差异化
-与意见领袖和顶级医疗影响者在地区层面建立有效的工作关系,并挑战当前的行为,以改善患者旅程正确的患者,正确的时间)
-培养对客户深刻洞察和理解
-收集有关客户业务的见解,以发现对他们来说重要的内容
-跟进客户反馈,并将响应转化为创造额外价值并超出预期的行动
-利用可用的数据源来创建动态优先排序和调整相关的区域、客户和客户交互计划
-持续与相关内部利益相关者分享客户见解,以支持与产品和适应症相关的内容、活动和互动计划的开发
-为客户和患者创造价值
-与跨职能团队合作,设计和实施解决方案,解决未满足的客户和患者需求
-作为客户值得信赖的合作伙伴,帮助他们经营业务;倾听学习;努力以合规和合乎道德的方式加深关系;定位自己以创造增值解决方案。
-以正直和诚实的态度行事,以透明和尊重的方式对待客户和同事,并有明确的意图。当面临道德困境时,做正确的事,当事情看起来不对劲时,就大声说出来。遵守诺华道德、价值观和行为准则。

Key Performance Indicators

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Work Experience

NA

Skills

销售技巧
客户洞察
沟通技巧
影响技能
冲突管理
谈判技巧
技术技能
账户管理
跨职能协调
医疗保健行业
商业卓越
伦理学
合规

Language

英语

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients ' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up:
<https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we ' ll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

部门
International

Business Unit
Universal Hierarchy Node

地点
India

站点
Delhi Territory

Company / Legal Entity
IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area
Sales

Job Type
Full time

Employment Type
正式销售)

Shift Work

No

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