

Manager, Delivery Enablement (Marketing)

Job ID
REQ-10061706

11月 12, 2025

Mexico

摘要

The Delivery Enablement Manager will be a key operational team member focused to enable operational excellence through stronger governance, practice consistent standards, recommend optimization and effectively collaborate with cross functional stakeholders to achieve operational efficiencies at scale

The team member for assigned TA/brands will act as change agent for new process/model/tool implementation and govern the adoption of established delivery guidelines, process, new ways of working with external agency partners and internal cross functional teams. Enable stronger partnership with Marketing Strategy, CXP&O, Content Lab, CoE 's, DDIT, MarTech Product, Demand, Agency management, external agency stakeholders and ensure the marketing plans are successfully executed as per the defined guidelines, process, operating model, cost and timelines.

About the Role

Key Responsibilities / Major Accountabilities

Establish stronger delivery governance practice in compliance to US focused standards, process, through stronger collaboration with Marketing Strategy, Customer Experience Planning & Optimization, COEs, MAP operations to ensure the marketing plans are successfully executed with quality

- Be the operational partner to proactively suggest improvements in US promotional material execution and MLR review & approval process.
- Identify operational challenges and mitigate solutions by enabling active collaboration with internal & external stakeholders
- Monitor and track Agency KPIs and execution KPIs. Review prioritized KPIs and provide recommendations for improvements
- Responsible for execution, monitoring, and analysis of the agreed tactical plans and are activated as per the established guidelines and process
- Lead integrated project delivery governance with internal and external agency partners for accurate delivery execution and demand forecast
- Design and execution of daily execution review reports to understand and communicate outcomes, identify trends, and suggest opportunities for improvements in process and operating models
- Work closely with cross functional team and support agency transitions
- Drive the adoption of new process/platforms with internal cross functional team and external agency partners to achieve operational and creative excellence objectives
- Critical evaluate and lead tactical plan reviews and approvals to ensure alignment with strategic objectives and resource.
- Review tactics and budget reallocations, ensuring marketing approval and compliance in the project module.
- Drive delivery execution consistency with agency partners and internal COEs

Education

- Bachelor's degree in related field is required; Master of Science and/or MBA preferred.

Languages - Fluent English

Experience

- 5+ years of exp in marketing ops focused on end to end marketing execution, budget, agency account mgmt & delivery mgmt

- Deep expertise in US focused marketing execution process, MLR review and approval process & standards,
- Stronger understanding of MarTech Platforms business operational requirements (Drupal, Veeva, Salesforce, Adobe, etc.)

Skills & Qualifications

- Proficient in data storytelling, including visualizing data, to communicate key insights and inform business decisions
- Ability to successfully manage multiple projects simultaneously, communicating effectively with stakeholders and prioritizing to deliver high-quality work within deadline
- Ability to collaborate effectively with other team members as well as work independently and autonomously
- High attention to detail and a deep appreciation and proven ability for process-driven and detailed execution of marketing activities
- Strong problem-solving skills with experience overcoming ambiguity and strong analytical skills to translate both qualitative and quantitative data into opportunities for action
- Proficiency in program/ multi-project management, governance and decision-making,
- Excellent presentation, interpersonal, verbal and written communication skills with aptitude in fostering long-term relationships
- Relevant program mgmt experience in managing large enterprise programs & teams across functions & locations in matrix structure
- Familiarity with and adaptability to new-generation technologies and trends (Gen AI and Agentic AI) is an added advantage

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部门
US

Business Unit
Marketing

地点
Mexico

站点
INSURGENTES

Company / Legal Entity
MX06 (FCRS = MX006) Novartis Farmac é utica S.A. de C.V.

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

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discapacidad. Si, debido a una condición médica o discapacidad, necesita una adaptación razonable para cualquier parte del proceso de contratación, o para desempeñar las funciones esenciales de un puesto, envíe un correo electrónico a tas.mexico@novartis.com y permítanos conocer la naturaleza de su solicitud y su información de contacto. Incluya el número de posición en su mensaje.



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