

Peer to Peer Marketing Manager (HCP Education Delivery) | 2 of 2 Available

Job ID
REQ-10061632

9月 15, 2025

USA

摘要

#LI-Onsite

Location: This role is required to be in our East Hanover, NJ office 3x/week.

Relocation Support: This role is based in East Hanover, New Jersey. Novartis is unable to offer relocation support: please only apply if accessible.

Step into a role where your work directly shapes how healthcare professionals learn, connect, and make confident treatment decisions. As Manager, HCP Education Delivery - Peer to Peer Marketing, you 'll lead the creation of impactful educational experiences that empower HCPs with the knowledge they need to prescribe Novartis therapies responsibly and effectively. You 'll collaborate across teams to deliver high-quality, brand-aligned content that elevates peer-to-peer engagement and drives meaningful impact in patient care. If you're passionate about transforming insights into action and building scalable programs that matter, this is your opportunity to make a difference.

About the Role

Key Responsibilities

- Design and deliver impactful peer-to-peer HCP education aligned with brand and therapeutic area strategies
- Collaborate cross-functionally to ensure consistent, high-quality educational experiences across channels
- Translate scientific data into engaging content tailored for diverse healthcare professional audiences
- Lead multiple high-priority projects from concept to execution, ensuring timely and on-budget delivery
- Drive initiatives that enhance the HCP experience and demonstrate measurable improvements
- Apply strategic and analytical thinking to optimize educational program effectiveness
- Maintain full compliance with regulatory standards while executing promotional education activities

Essential Requirements

- Bachelor's degree in a relevant field; advanced degree (MS or MBA) preferred
- Minimum 2 years of commercial marketing experience in healthcare or pharmaceutical industry
- Proven success in developing scalable peer-to-peer HCP education programs
- Strong ability to communicate scientific data to diverse healthcare audiences
- Demonstrated experience leading enterprise-wide initiatives with measurable outcomes
- Excellent project management skills with a track record of on-time, on-budget delivery
- Strategic thinker with analytical capabilities to drive data-informed decisions
- Effective cross-functional collaborator with strong stakeholder engagement skills

Desirable Requirements

- Multi-functional experience in Pharmaceutical or Healthcare
- Prior work within a center of excellence model, where consistent standards, best practices, and knowledge sharing were effectively implemented

Novartis Compensation and Benefit Summary: The pay range for this position at commencement of employment is expected to be between: \$119,700 and \$222,300/year; however, while salary ranges are effective from 1/1/25 through 12/31/25, fluctuations in the job market may necessitate adjustments to pay ranges during this period. Further, final pay determinations will depend on various factors, including, but not limited to geographical location, experience level, knowledge, skills, and abilities. The total compensation package for this position may also include other elements, including a sign-on bonus, restricted stock units, and discretionary awards in addition to a full range of medical, financial, and/or other benefits (including 401(k) eligibility and various paid time off benefits, such as vacation, sick time, and parental leave), dependent on the position offered. Details

of participation in these benefit plans will be provided if an employee receives an offer of employment. If hired, employee will be in an “at-will position” and the Company reserves the right to modify base salary (as well as any other discretionary payment or compensation program) at any time, including for reasons related to individual performance, Company or individual department/team performance, and market factors.

Company will not sponsor visas for this position.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients’ lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we’ll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

EEO Statement:

The Novartis Group of Companies are Equal Opportunity Employers. We do not discriminate in recruitment, hiring, training, promotion or other employment practices for reasons of race, color, religion, sex, national origin, age, sexual orientation, gender identity or expression, marital or veteran status, disability, or any other legally protected status.

Accessibility & Reasonable Accommodations

The Novartis Group of Companies are committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the application process, or to perform the essential functions of a position, please send an e-mail to us.reasonableaccommodations@novartis.com or call +1(877)395-2339 and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

部门
US

Business Unit
Universal Hierarchy Node

地点
USA

状态
New Jersey

站点
East Hanover

Company / Legal Entity
U014 (FCRS = US014) Novartis Pharmaceuticals Corporation

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

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