

Country Head, Public Affairs

Job ID
REQ-10061613

9月 08, 2025

Philippines

摘要

Lead or support Public Affairs activities/projects to support business objectives in the area of responsibility, engage in stakeholder engagement in the area of responsibility.

Shape external policy in the area of responsibility.

Position Novartis as a trusted partner.

Hold key external stakeholder relationships.

Deliver political intelligence and advice to relevant Novartis businesses.

Provide support to PA Leadership.

About the Role

Major accountabilities:

- Identify, prioritize and drive topics which define policy environment for business -Contribute to the creation, revision and publishing of policy documents, advocacy toolkits, training

materials.

- Shape, represent, and advance Novartis legislative, policy and alliance strategic objectives
-Execute product advocacy where applicable
- Map external stakeholders and systematically engage pro-actively through direct contact and relationship building, setting up key platforms for engagement on key policy and business priorities, working in partnership
- Based on internal alignment with cross-function teams(IMI and global functions) about country priorities, identify key policy areas where we need to shape the environment and engage various external stakeholders externally, build and execute engagement plans
- Lead and/or Active member of the local trade/industry associations and participate in the policy discussion to shape the favorable environment
- Mitigate negative impact of regulation either as Novartis individually and/or together with industry/trade association
- Formulate and obtain board alignment across division to implement consistent public affairs strategy in line with Novartis corporate strategy and implement them consistently
- Represent Novartis, providing regular and quality input to Government through reports and/or briefing documents
- Develop the plan to achieve company key priorities related to the access (public and private) and collaborate with relevant internal and external stakeholders to achieve this priority.
- Develop and maintain effective working relationships with stakeholders including government, research institutes and media to support business objectives
- Close communication and alignment within the organization especially with other business functions to ensure the achievement of business objectives.
- Disseminate information to relevant stakeholders (patient group, regulators, media and partners) through appropriate use of communication channels.
- Lead Public Affairs Council at the country level to strategize and implement initiatives.
- Translate policy/regulatory changes into implications for Novartis, and develop strong positioning for policy advocacy
- Serve as an advisor to the Country President to identify aligned priorities between Novartis and the government and the short-to-mid term engagement plan to achieve those objective.
- Ethics and Compliance
- Work within any given legal framework, Novartis Ethics, Risk and Compliance policies and ensure those around him/her do the same
- Work to ensure a diverse and inclusive environment, free from all forms of discrimination and harassment.

Key Performance Indicators

- Deliver quality and timely briefings, reports, thought pieces and other written material
- Develop Public Affairs strategy, stakeholder map, country plan, engagement plan and implementation
- Achieve country milestones according to strategy, objectives and work plans
- Novartis market reputation: surveys, interviews, polls, and media.
- Stakeholder satisfaction with presented information: surveys of relevant Media or analyst stakeholders; internal customer satisfaction.
- Consistency of apparent Novartis corporate position within target markets
- Extent of participation at relevant industry conference
- Regional / global / Country and CP coordination: alignment with regional / global Public Affairs strategies

Minimum Requirements:

Education

- Masters or Degree in public policy, business, bioscience or related fields

Languages

- Proficiency in English (written & spoken) and local language.

Experience

- 8-10 years in public affairs public policy or related. Multinational experience preferred.
- Background in government service is an added advantage. I.e experience working with important external stakeholders such as ministries, embassies, and other government agencies.
- critical thinking and is highly self-motivated to proactively drive the PA agenda

Work Experience:

- Collaborating across boundaries.
- Project Management.
- Operations Management and Execution.

Skills:

- Communication Medium.
- Corporate Communication.
- Curiosity.
- Influencing Skills.
- Microsoft Access.
- Prioritization.
- Public Affairs.
- Strategic Partnerships.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter

future together? <https://www.novartis.com/about/strategy/people-and-culture>

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部门

People & Organization

Business Unit

Universal Hierarchy Node

地点

Philippines

站点

Makati City

Company / Legal Entity

PH03 (FCRS = PH003) Novartis Healthcare Philippines, Inc

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Regular

Shift Work

No

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Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.



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