

Director Product Design Excellence (PDEx)

Job ID REQ-10061575

9月 22, 2025

Switzerland

摘要

In close collaboration with the Head of Product Design Excellence (PDEx), you will play a pivotal role in advancing the competitive product design pillar of the Technical Research & Development (TRD) Strategy 2030 by evolving the PDEx framework and processes. This role requires a unique blend of commercial experience and technical understanding which bridges the gap between scientific innovation and business impact. You will act as a connector across technical and commercial, development and biomedical research teams, driving strategy, ensuring alignment and maximizing value throughout the product lifecycle across the Novartis portfolio.

About the Role

Drive further evolution of the enterprise-wide product design framework

• Lead initiatives related to the PDEx framework and processes together with leaders in TRD (e.g. technical project leadership, innovation council, TRD leadership) as well as relevant

stakeholders in biomedical research, development, Strategy and Growth (S&G), Commercial etc.

- Further evolve PDEx as an integrative part of NVS Strategic Asset Life Cycle Management and drive asset maximization and product differentiation in line with TRD, Development and Commercial objectives.
- Collaborate with TRD line functions (e.g. CMC, formulation, packaging and devices) and other NVS internal organizations dealing with product design-relevant topics (e.g. Development Functions, Corporate Affairs / Patient Engagement, S&G, Commercial, Biomedical Research and TechOps) to optimize product design in a rapidly evolving environment
- Serve as a liaison between TRD and commercial organizations to ensure customer needs and market dynamics inform product design decisions.
- Translate complex technical concepts into compelling business narratives for senior leadership and cross-functional teams.

Consultancy and Strategic Support.

- Provide consultancy to project teams (GPTs and CMC sub teams) to facilitate optimal product design outcomes and to proactive product design LCM planning and strategies.
- Support teams in gathering and leveraging customer and market insights on product design topics.
- Drive awareness of product design across the business
- Deputize for the Head of PDEx when required, representing the function in strategic discussions and decision-making forums.

What You Will Bring:

- · Advanced degree in Life Sciences
- At least 7 years at a senior level in pharmaceutical marketing, market access or medical affairs with direct experience of gathering customer insights (market research, competitive intelligence, KOL management).
- 10+ years' experience in Pharma.
- Good understanding of the CMC aspects of drug development and knowledge of product design elements including drug delivery formulations and technologies including devices
- Demonstrated ability to work across technical and commercial teams, bridging diverse perspectives to achieve strategic goals.
- Strong track record in communication, storytelling, and senior stakeholder management.
- Strategic thinking with the ability to connect dots across functions and anticipate future trends.
- Excellent interpersonal and presentation skills.
- Ability to thrive in a complex, technical and matrixed environment.

Languages:

• Fluent English required (oral & written).

Commitment to Diversity and Inclusion: Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Accessibility and accommodation

Novartis is committed to working with and providing reasonable accommodation to all individuals. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in order to receive more detailed information about the essential functions of a position, please send an e-mail to inclusion.switzerland@novartis.com and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

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部门 Development
Business Unit Innovative Medicines
地点 Switzerland
站点 Basel (City)
Company / Legal Entity C028 (FCRS = CH028) Novartis Pharma AG
Functional Area Research & Development
Job Type Full time
Employment Type Regular
Shift Work No
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List of links present in page

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- 2. https://talentnetwork.novartis.com/network
- 3. https://www.novartis.com/careers/benefits-rewards
- 4. https://www.novartis.com/about/strategy/people-and-culture
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