

Head of Communications and Patient Advocacy Denmark

Job ID
REQ-10061436

9月 04, 2025

Denmark

摘要

Job location: Copenhagen, Denmark #LI-Hybrid

This role is based in Copenhagen, Denmark. Novartis is unable to offer relocation support for this role: please only apply if this location is accessible for you.

About the role: You will lead and drive the strategy and tactical execution of impact-focused communications and patient advocacy strategies that enhance country organization reputation and shape business outcomes across priority brands. You will also be representing the function on the Country Leadership Team as a trusted partner, with a focus on shaping the future national healthcare environment and supporting product brand performance by using real time data. Finally you will drive performance in alignment with Corporate Affairs and Country Enterprise strategy as well as leading the internal communication and associate engagement strategy in partnership with P&O for the local organization including inspiring and engaging the associate community behind our strategy and culture.

About the Role

Your responsibilities include, but are not limited to:

- Represents function on Country LT and is a trusted partner to Country President. Leads the Country Communications & Patient Advocacy organization across key areas of Corporate Communications and Therapeutic Area Communications & Patient Advocacy, using data-driven and multidirectional strategies to shape business outcomes and to promote and protect the company reputation.
- Provides counsel to local business partners on latest communications channels/trends and opportunities to utilize C&PA strategies to contribute to the achievement of business goals.
- Collaborates across teams & units, above brand / functional activities and select geographies, to support fully integrated learning and interdependent ways of working that enables delivery of best-in-class comms and patient advocacy delivering business impact and shape the environment.
- Oversee execution of Therapeutic Area (TA) communications and patient advocacy strategy, including strategic partnerships with patient organizations and other stakeholders to shape the external environment.
- Oversee and drive local corporate communications strategy and tactical execution including media relations; policy comms in partnership with Public Affairs; and people & culture communications to serve our corporate goals.
- Operationalize and leverage executive communications in alignment with the corporate affairs and country enterprise strategy.
- Accountable for executing communications strategies in the event of issues and crises.
- Proactively contribute to Nordic Communications & Patient Advocacy team development to enable delivery of category-breaking work. Ensure systematic implementation CA analytics & insights frameworks and tools to enable our transition to a predictive function underpinned adaptive strategies utilizing real-time data. Consistently monitor performance, enable agility and iterative learning in ways of working.
- Accountable for Country C&PA budget, including allocations from Corporate Affairs and budget allocated by TAs for comms and patient advocacy strategies. Ensure appropriate and ethical dispensing of Patient Advocacy grants and sponsorships.
- Implement agency and vendor strategy in alignment with guidance from CA Strategy & Operations.

Minimum Requirements:

Essential requirements:

- 8+ years diversified communications & patient advocacy experience
- Leadership & executive presence
- Product PR communications, social media strategy & implementation
- Patient relations, stakeholder relations, policy work
- Corporate communications, media relations, IR
- Leading diverse multi-functional teams

Desirable requirements:

- Proven ability to cultivate high performing teams

- Crisis and issues management

About Novartis Denmark:

Novartis is a leading pharmaceutical company renowned for its innovation. In Denmark, we pioneered the introduction of advanced cell and gene therapies. Our commitment to research and development spans a wide range of therapeutic areas, including oncology, chronic conditions, and rare diseases. We take pride in being a proactive partner, contributing to the advancement of healthcare solutions.

As a global pharmaceutical leader headquartered in Switzerland, Novartis is among the largest pharmaceutical companies in Denmark. Our mission is to lead in delivering innovative medicines to patients across the country. We are dedicated to fostering a dynamic work environment that promotes personal development and professional growth.

What we offer:

- Competitive salary, annual bonus and pension scheme
- Health insurance
- Flexible working arrangements
- Inclusive work environment, many social activities and a highly active social committee

Commitment To Diversity & Inclusion:

We are committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

部门
Corporate Affairs

Business Unit
Universal Hierarchy Node

地点
Denmark

站点
Copenhagen

Company / Legal Entity
DK06 (FCRS = DK006) Novartis Healthcare A/S

Functional Area
Communications & Public Affairs

Job Type
Full time

Employment Type
Regular

Shift Work
No

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