

Brand Manager, Neuroscience

Job ID
REQ-10061026

8月 28, 2025

Australia

摘要

Are you an innovative marketing professional passionate about improving patient lives? Join Novartis, a global leader in the pharmaceutical industry, where your skills in brand management, product strategy, and stakeholder engagement can make a difference! We are seeking a dynamic Brand Manager Neuroscience to develop, implement, and execute strategic plans that drive the success of our neuroscience portfolio.

As a Brand Manager in Neuroscience, you will lead the development and execution of the brand strategy for neuroscience products. Working closely with local, regional, and global teams, you will champion market growth and product lifecycle management while ensuring compliance with Novartis' standards and regulatory guidelines.

About the Role

- Define the product strategy in alignment with local management and global marketing

departments.

- Prepare content for Integrated Brand Teams and Launch Teams, working with cross-functional teams to ensure consistency and excellence.
- Lead and monitor tactical plans to ensure brand growth, overseeing promotional activities, cost effectiveness, and compliance with internal SOPs and the Novartis Code of Conduct.
- Manage budgets, forecasts, and expenses to ensure optimal ROI and assess marketing effectiveness.
- Monitor product performance, market conditions, and competitor insights, taking corrective action to meet objectives.
- Collaborate with Marketing and Medical teams to ensure alignment on activities, customer engagement, and patient-centric solutions.

What We 're Looking For

We are seeking a motivated and forward-thinking pharmaceutical marketing professional who thrives in dynamic environments, embraces feedback, and is deeply committed to accelerating access to treatments for patients. The ideal candidate has:

- Cross-cultural expertise and a track record in project/operations management.
- Proven success in product marketing and lifecycle management within the healthcare sector.
- Strategic thinking, agility, and commercial excellence.
- Strong influencing and negotiation skills.
- Digital marketing capabilities and an understanding of priority disease areas.
- Customer-centric approach with outstanding stakeholder engagement.

Why Novartis?

At Novartis, we are reimagining medicine to create healthier lives. By joining our team, you will be part of a culture that values collaboration, innovation, and agility. We provide development opportunities and a platform to use your skills to inspire breakthroughs in neuroscience care.

If you are passionate about neuroscience, driving strategic impact, and working in a collaborative global team, apply today to be a part of a company that pushes the boundaries of medicine to change the world.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay

connected and learn about suitable career opportunities as soon as they come up:

<https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we ' ll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

部门

International

Business Unit

Universal Hierarchy Node

地点

Australia

站点

New South Wales (NSW)

Company / Legal Entity

AU04 (FCRS = AU004) AU Pharma Pty Ltd

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

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Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.



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