

Therapeutic Area Specialist (Immunology)

Job ID
REQ-10060656

8月 28, 2025

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摘要

This position is designed to provide strategic and operational support to the Product Manager for a strategic Immunology product. By actively participating in marketing processes with a TA perspective, it aims to strengthen coordination among field, medical, and other relevant teams. Building a strong brand presence and ensuring sustainable growth in the Immunology portfolio are key objectives of this role.

About the Role

Key Responsibilities:

- Provide strategic and operational support to the Product Manager
- Collaborate with sales, medical, market access, regulatory, and external agency teams to execute launch activities
- Prepare promotional materials and manage medical/regulatory approval processes

- Monitor market dynamics and competitor activities to develop insights and share them with stakeholders
- Support organizing launch meetings, advisory boards, field trainings, and product presentations
- Prepare and monitor KPIs, reports, and dashboards
- Support marketing budget-related processes
- Facilitate effective communication and information flow between field force and headquarters
- Identify collaboration opportunities and develop action plans with private hospitals, healthcare institutions, and professional associations

Essential Requirements:

- University degree
- Experience in Project Management is a plus
- Working background in Marketing, Sales, or Product Management within the pharmaceutical industry
- Strong communication, organizational, and time management skills
- Team player with attention to detail and solution-oriented mindset
- Proficiency in English (reading, writing, speaking) and fluency in Turkish
- Proficient user of MS Office applications

Why Novartis?

Our purpose is to reimagine medicine to improve and extend people's lives and our vision is to become the most valued and trusted medicines company in the world. How can we achieve this? With our people. It is our associates that drive us each day to reach our ambitions. Be a part of this mission and join us! Learn more here: <https://www.novartis.com/about/strategy/people-and-culture>

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Novartis is committed to building an outstanding, inclusive work environment and diverse team's representative of the patients and communities we serve.

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部门
International

Business Unit
Innovative Medicines

地点
Türkiye

站点
Istanbul Ataşehir

Company / Legal Entity
TR01 (FCRS = TR001) Novartis Sağlık, Gıda ve Tarım Ürünleri San. Ve Tic. A.Ş.

Functional Area
Marketing

Job Type
Full time

Employment Type

Temporary (Fixed Term)

Shift Work

No

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