

Group Marketing Manager, Oncology

Job ID
REQ-10060448

9月 02, 2025

Australia

摘要

Are you ready to transform what's possible in oncology? At Novartis, we are driven by our dedication to reimagine medicine and deliver breakthrough therapies to the patients who need them most. As Group Marketing Manager - Oncology Portfolio, you will play a powerful role in revolutionising how life-changing treatments for Haematology and Solid Tumours are accessed across Australia.

This role goes beyond marketing—it's your chance to lead a high-performing team in shaping strategies that elevate our oncology portfolio and set new standards of care. From life-extending therapies for blood cancers to paradigm-shifting innovations for solid tumours, your leadership will ensure that every patient who can benefit from our solutions has the opportunity to access hope and better outcomes.

Your expertise and vision will inspire your team to unlock the full potential of our therapies. Together, we'll push boundaries, amplify value for our customers, and deliver on our promise to improve the lives of people battling cancer.

About the Role

- Lead a team to develop and execute integrated marketing strategies across Haematology and Solid Tumours, aligned with global and local objectives.
- Oversee the planning and execution of new product launches and indication extensions (e.g., EBC, CML, PNH, ITP, and emerging pipeline).
- Foster a high-performing team culture, providing coaching and development for emerging talent.
- Utilise data and insights to design and execute impactful multi-channel marketing plans tailored to clinician preferences.
- Collaborate cross-functionally (medical, sales, market access, and vendor partners) to ensure cohesive execution of business goals.
- Uphold compliance with Medicines Australia Code of Conduct and internal policies, ensuring ethical standards in all activities.
- Drive robust business planning and manage P&L to ensure effective resource allocation and prioritization.
- Develop external partnerships across the therapeutic area to improve patient outcomes and support market access strategies.

Your Profile:

- Extensive Pharmaceutical Marketing Experience: Minimum 8-10 years of proven success in pharmaceutical marketing, ideally with expertise across both Haematology and Solid Tumours.
- Leadership in Complex Environments: Demonstrated ability to lead through ambiguity, change, and evolving business priorities. High learning agility to adapt and excel in dynamic environments.
- Strategic and Collaborative Approach: Skilled in developing impactful strategies and fostering collaboration across cross-functional teams to deliver results.
- Oncology Expertise: Strong understanding of the oncology landscape, including therapeutic area knowledge and a vision for driving innovation in cancer care.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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部门

International

Business Unit

Universal Hierarchy Node

地点

Australia

站点

New South Wales (NSW)

Company / Legal Entity

AU04 (FCRS = AU004) AU Pharma Pty Ltd

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

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Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.



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