

Director Marketing Strategy and Enterprise Partnerships

Job ID
REQ-10060333

9月 03, 2025

USA

摘要

This position will be located at the East Hanover, NJ, site and will not have the ability to be located remotely.

The Chief of Staff / Enterprise Partnership Director hybrid role will play a critical dual role as both Chief of Staff and Partnership Support Lead. They will oversee strategic operational efficiencies and ensure seam-less integration of partnerships across the organization, with a focus on enhancing impact, collaboration, and alignment with company objectives. This role requires strong leadership, organizational skills, and the ability to deliver measurable outcomes through collaboration with cross-functional teams.

The successful candidate will support key internal and external initiatives such as partnership agendas, re-caps, summaries, and competitive insight development while driving operational strategies to unlock the full potential of Novartis ' partnerships including significant platforms like the NFL partnership.

About the Role

Key Responsibilities:

Chief of Staff - 50%

- Executive Support and Communication: Draft presentations, reports and updates for internal and external audiences as needed. Prepare briefings on key initiatives as needed. Support Town Hall agendas by collaborating with cross-functional stakeholders.
- Operational Excellence: Support effective daily operations by coordinating meetings, agendas, and communications internally and externally. Track high-priority activities for VP, assist with meeting preparation, and troubleshoot operational bottlenecks.
- Leadership Team, Stakeholder and Organizational Alignment: Support the IMO and Marketing Strategy organizational culture and values—track the pulse of what 's happening across the organization and implement recommendations to improve engagement. Facilitate collaboration among the cross-functional teams within IMO. Support the Marketing Strategy Oncology Leadership Team as needed.
- Project and Program Management: Manage and track progress of strategic projects, proactively identifying barriers and driving resolution. Identify areas for process improvement across the teams and develop and implement operational efficiencies.

Partnership Support - 50%

- Performance Summaries & Insights: Create comprehensive recaps and learning summaries from partnership activations, including NFL programs, to inform and improve future strategies.
- Market Trends: Monitor industry trends and competitive insights, ensuring Novartis remains at the cutting edge of partnership strategies and big-impact platforms.
- Omnichannel Integration: Support omnichannel marketing campaigns by providing operational guidance and ensuring seamless execution that aligns with partnership goals.
- Community Activation: Facilitate the activation of partnerships, enabling trusted cultural anchors such as NFL teams to serve as regionally credible voices in driving campaigns forward.
- Stakeholder Collaboration: Work closely with internal teams, including marketing, sales, legal, and medical review committees, to ensure partnerships meet compliance and strategic objectives.
- Cross-Functional Efficiencies: Build and manage processes that drive operational excellence across partnerships, ensuring consistent execution and alignment with business goals.

Essential Requirements:

- 5+ years in project management and translation of strategy into execution; leading strategy across enterprise / multiple brands
- 5+ years in partnership marketing in sports, music and/or entertainment
- 2+ years leading complex projects requiring global and local alignment

Desirable Requirements:

- 2+ years within a significant consultancy group (e.g. McKinsey, BCG, Bain)
- Pharmaceutical, biotech, healthcare, or healthcare consulting industry
- MBA or Health Policy Degree
- Global or Regional experience (Projects or full-time roles or temporary roles for 6 months or more)

The pay range for this position at commencement of employment is expected to be between: \$168,000.00 and \$312,000.00/year; however, while salary ranges are effective from 1/1/25 through 12/31/25, fluctuations in the job market may necessitate adjustments to pay ranges during this period. Further, final pay determinations will depend on various factors, including, but not limited to geographical location, experience level, knowledge, skills, and abilities. The total compensation package for this position may also include other elements, including a sign-on bonus, restricted stock units, and discretionary awards in addition to a full range of medical, financial, and/or other benefits (including 401(k) eligibility and various paid time off benefits, such as vacation, sick time, and parental leave), dependent on the position offered. Details of participation in these benefit plans will be provided if an employee receives an offer of employment. If hired, employee will be in an “at-will position” and the Company reserves the right to modify base salary (as well as any other discretionary payment or compensation program) at any time, including for reasons related to individual performance, Company or individual department/team performance, and market factors.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

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Accessibility & Reasonable Accommodations

The Novartis Group of Companies are committed to working with and providing reasonable accommodation to individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the application process, or to perform the essential functions of a position, please send an e-mail to us.reasonableaccommodations@novartis.com or call +1(877)395-2339 and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

部门
US

Business Unit
Universal Hierarchy Node

地点
USA

状态
New Jersey

站点
East Hanover

Company / Legal Entity
U014 (FCRS = US014) Novartis Pharmaceuticals Corporation

Functional Area
Marketing

Job Type
Full time

Employment Type

Regular

Shift Work
No

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