

Sr Business Insights Analyst

Job ID
REQ-10059201

12月 02, 2025

Brazil

摘要

#LI-Hybrid

Location: S ã o Paulo, Brasil

This role is based in S ã o Paulo, Brazil. Novartis is unable to offer relocation support for this role: please only apply if this location is accessible for you.

Provide analytics support to Novartis internal customers (CPOs & Regional marketing and sales teams) on various low-medium complexity analytical reports.

Support and facilitate data enabled decision making for Novartis internal customers by providing and communicating qualitative and quantitative analytics.

Support GBS -GCO business in building practice by involving in various initiatives like knowledge sharing, on-boarding and training support, support team lead in all business related tasks / activities, building process documentation and knowledge repositories.

To be an integral part of a comprehensive design team responsible for designing promotional marketing materials.

About the Role

Key Responsibilities

- Criar e entregar requisitos do cliente conforme SLAs acordados.
- Garantir a entrega dos serviços utilizando abordagem estruturada de gestão de projetos, com documentação e comunicação adequadas durante todo o processo.
- Assegurar qualidade e precisão das entregas, mantendo os mais altos padrões.
- Cumprir prazos de entrega dos projetos conforme cronogramas estipulados.
- Apoiar na criação e manutenção de procedimentos operacionais padrão (SOPs).
- Contribuir para o desenvolvimento e manutenção de repositórios de conhecimento com relatos qualitativos e quantitativos.

Essential Requirements

- Experiência em Gestão de Operações e Execução.
- Experiência em Gestão de Projetos.
- Experiência de 3 a 4 anos na área de Inteligência de mercado.
- Vivência na indústria farmacêutica (preferencialmente em Oncologia/Hematologia/Doenças Raras).
- Conhecimento avançado em Excel.
- Familiaridade com ferramentas como Power BI e Alteryx.
- Pensamento analítico e capacidade de resolução de problemas.
- Inglês avançado (oral e escrito).

Desirable Requirements

- Conhecimento em Marketing Digital e Estratégico.
- Experiência com comunicação de marketing e elaboração de planos estratégicos.
- SQL

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

部门
International

Business Unit
Other

地点
Brazil

站点
Santo Amaro

Company / Legal Entity
BR03 (FCRS = BR003) NOVARTIS BIOCIENCIAS S.A

Functional Area
Marketing

Job Type
Full time

Employment Type
Regular

Shift Work
No

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